

### CONNECTING BRAZIL AND EUROPE







## THE LUXEMBOURG FINANCIAL CENTRE: TODAY AND TOMORROW



Tom Théobald

Deputy CEO, Luxembourg for Finance









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Part of the visa-free Schengen travel zone and availability of EU Blue Card work permits



Family-friendly environment with a good choice of private, state and international schools



Most multilingual country in Europe

Second most widely spoken mother tongue is Portuguese





Luxembourg City is the safest city in the world (Mercer's Quality of Living Survey 2016)



Cost of living in Luxembourg is lower than in central London, Paris, Berlin or Brussels (EIU Cost of Living 2017)

A GREAT PLACE TO LIVE AND WORK





#### LONDON

FRANKFURT LUXEMBOURG





# THE EUROPEAN SINGLE MARKET



WITH FREE MOVEMENT OF









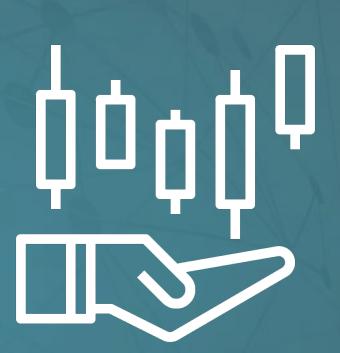












INSURANCE CAPITAL MARKET
OPERATIONS



MAIN FINANCIAL CENTRE ACTIVITIES









EU banking and investment fund hub for Bradesco, Safra Sarasin, BTG Pactual and Itau Brazilian fund managers manage \$6.9 bn AuM in Luxembourg funds

27 Brazilian issuers have listed bonds worth \$125 bn on LuxSE, including the Brazilian Government, Banco do Brasil, Itau, BNDES, Bradesco and Caixa Economica Federal



Latin America represents 3.8% of the \$432 bn AuM in Private Banking.

#### A SOLID RELATIONSHIP















OTHER ACTIVITIES





















REGTECH























BLOCKCHAIN & CRYPTOCURRENCY











DATA ANALYTICS









INVESTMENT SERVICES























PAYMENTS & BANKING





Luxembourg Climate Finance Strategy

#### Enabling legal and regulatory environment Consolidation Strategic Partnerships Luxembourg Green **Quality Control** Exchange Luxembourg/EIB Climate Finance Innovation Climate Finance Structured Climate **Platform** label for investment Funds Climate Finance funds Accelerator for Luxembourg/IFC Green Bond innovative, climate Green bond label savvy fund Cornerstone Fund

Sustainable Finance: Leveraging Private Sector Investment

managers





For more information, visit our website

www.luxembourgforfinance.com

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## INVESTMENT FUNDS & CAPITAL MARKETS IN BRAZIL - THE YEAR AHEAD



José Carlos H. Doherty
CEO, ANBIMA



Conectando o Brasil e a Europa 20/03/2018



#### **VOLUME DE DESEMBOLSOS**



BNDES x Mercado de capitais

#### MERCADO DE CAPITAIS ULTRAPASSA BNDES COMO FINANCIADOR DAS EMPRESAS

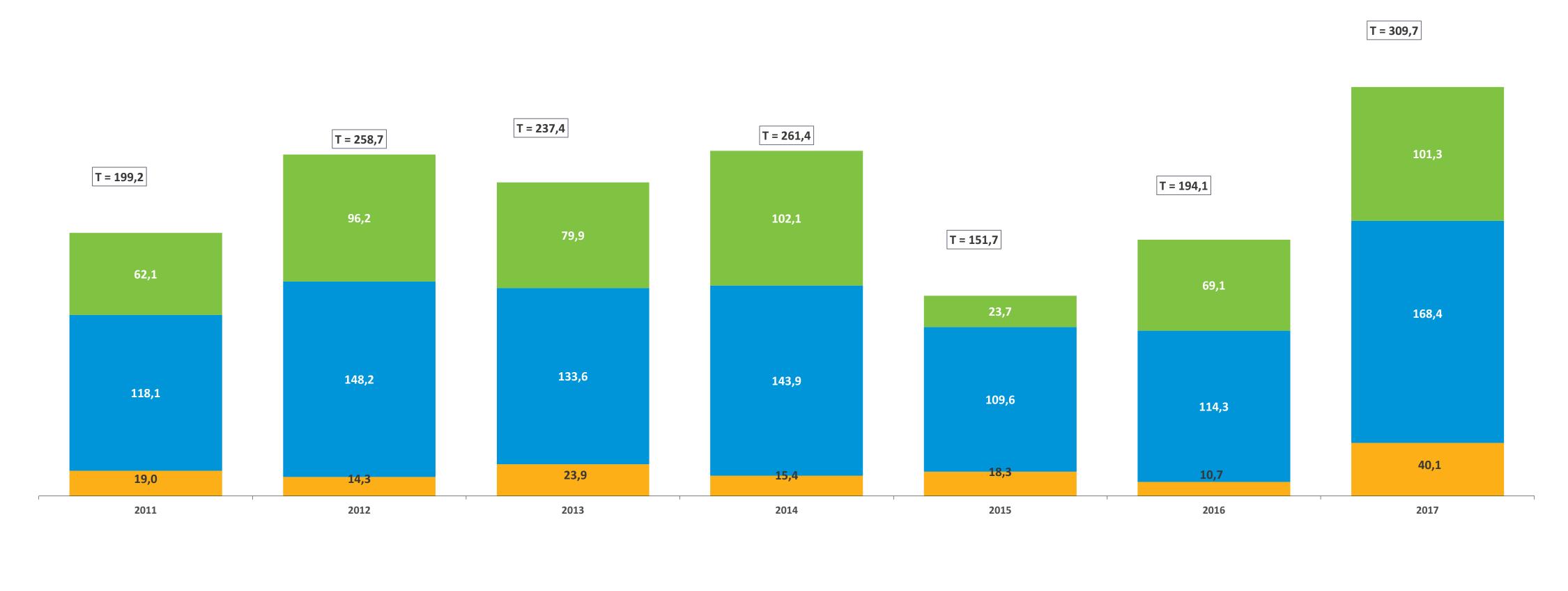


#### EVOLUÇÃO DO TOTAL DE OFERTAS



Em 2017, volume de emissões cresceu 59% em relação a 2016

Total de Ofertas: mercado externo + mercado doméstico Volume (R\$ bilhões)



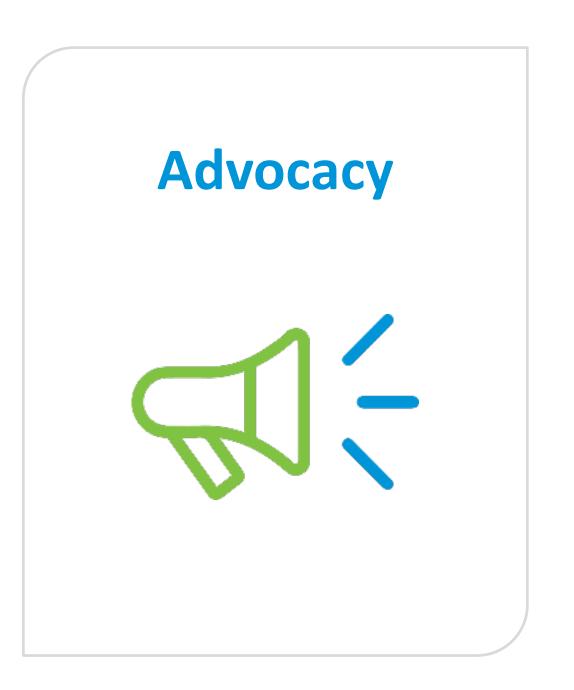
#### AGENDA DO MERCADO DE CAPITAIS



Mudanças orientadas por três grandes pilares

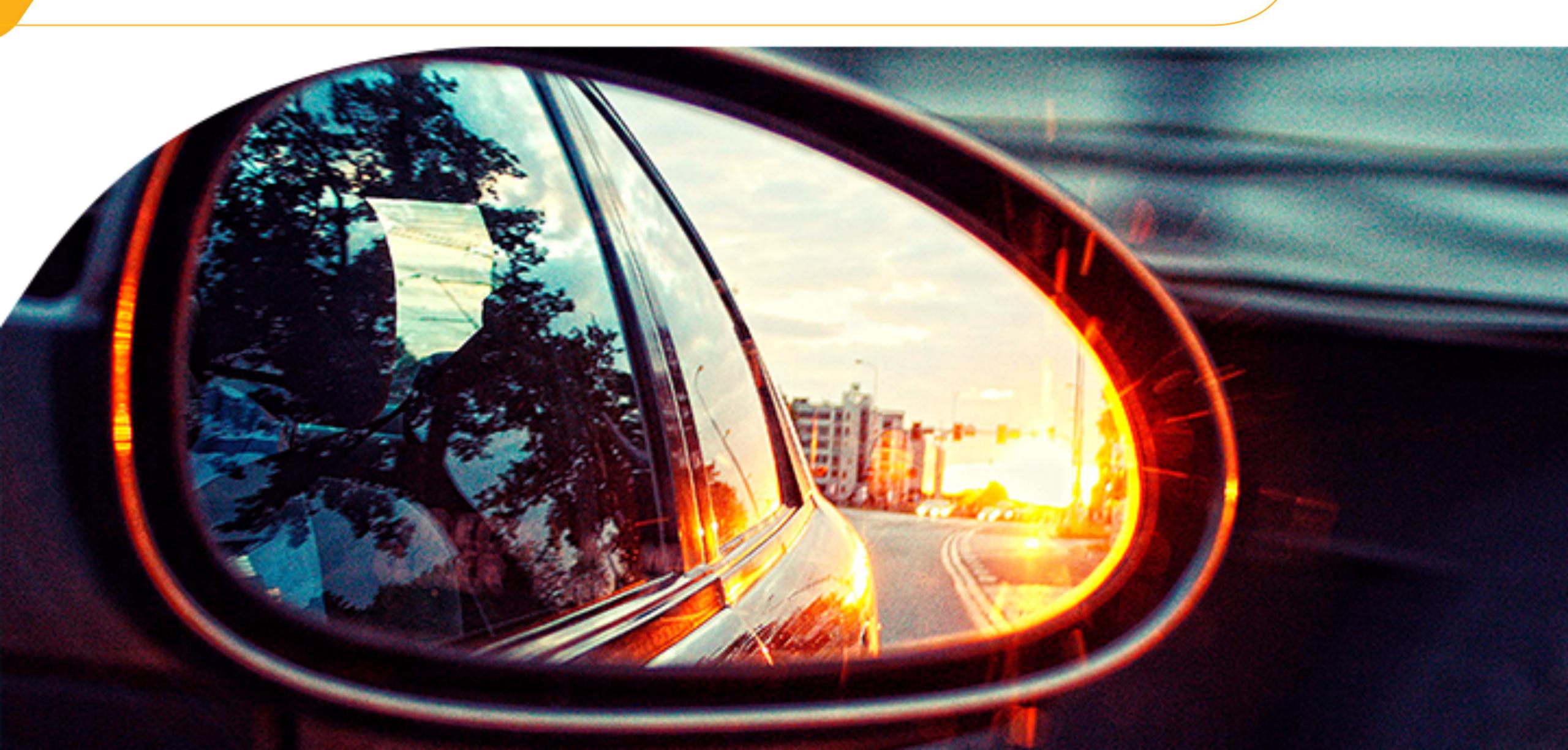






## INDÚSTRIA DE FUNDOS PASSOU POR PROFUNDA REESTRUTURAÇÃO



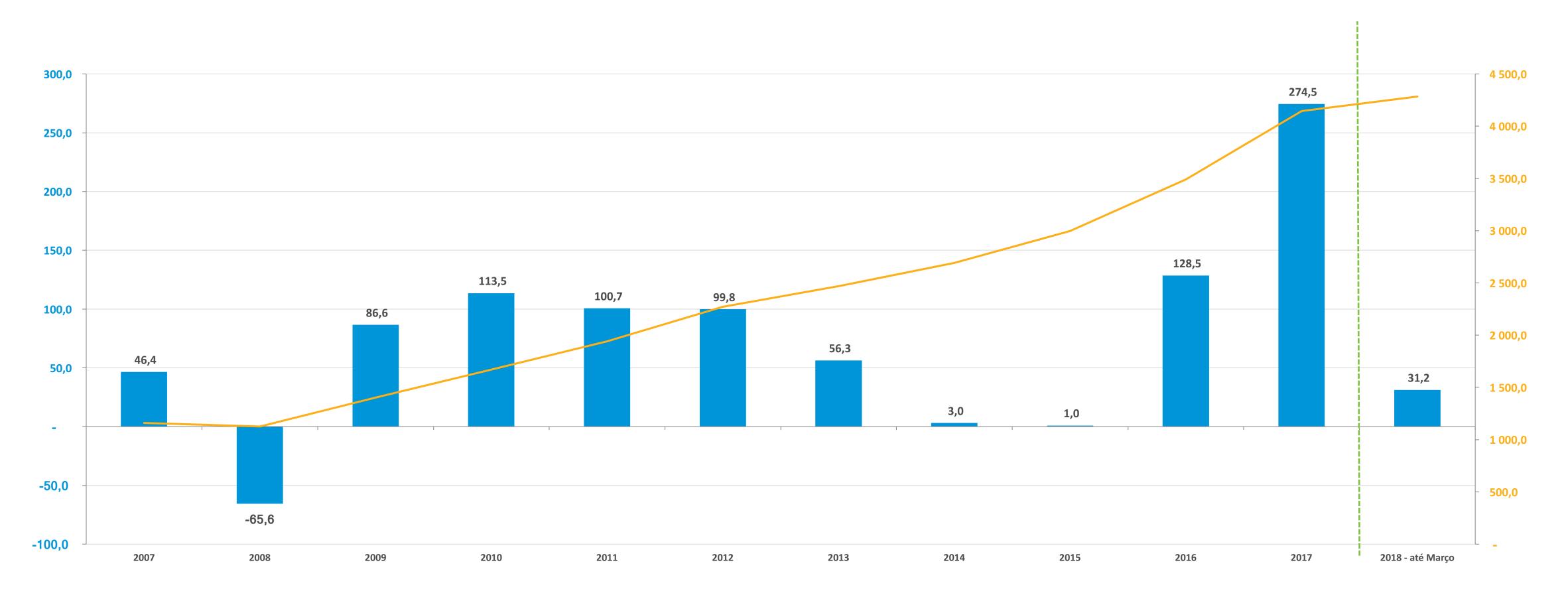


#### EVOLUÇÃO DA INDÚSTRIA DE FUNDOS

## ANBIMA

#### Captação líquida x Patrimônio líquido

PL ULTRAPASSOU R\$ 4 TRI EM 2017, COM CAPTAÇÃO RECORDE

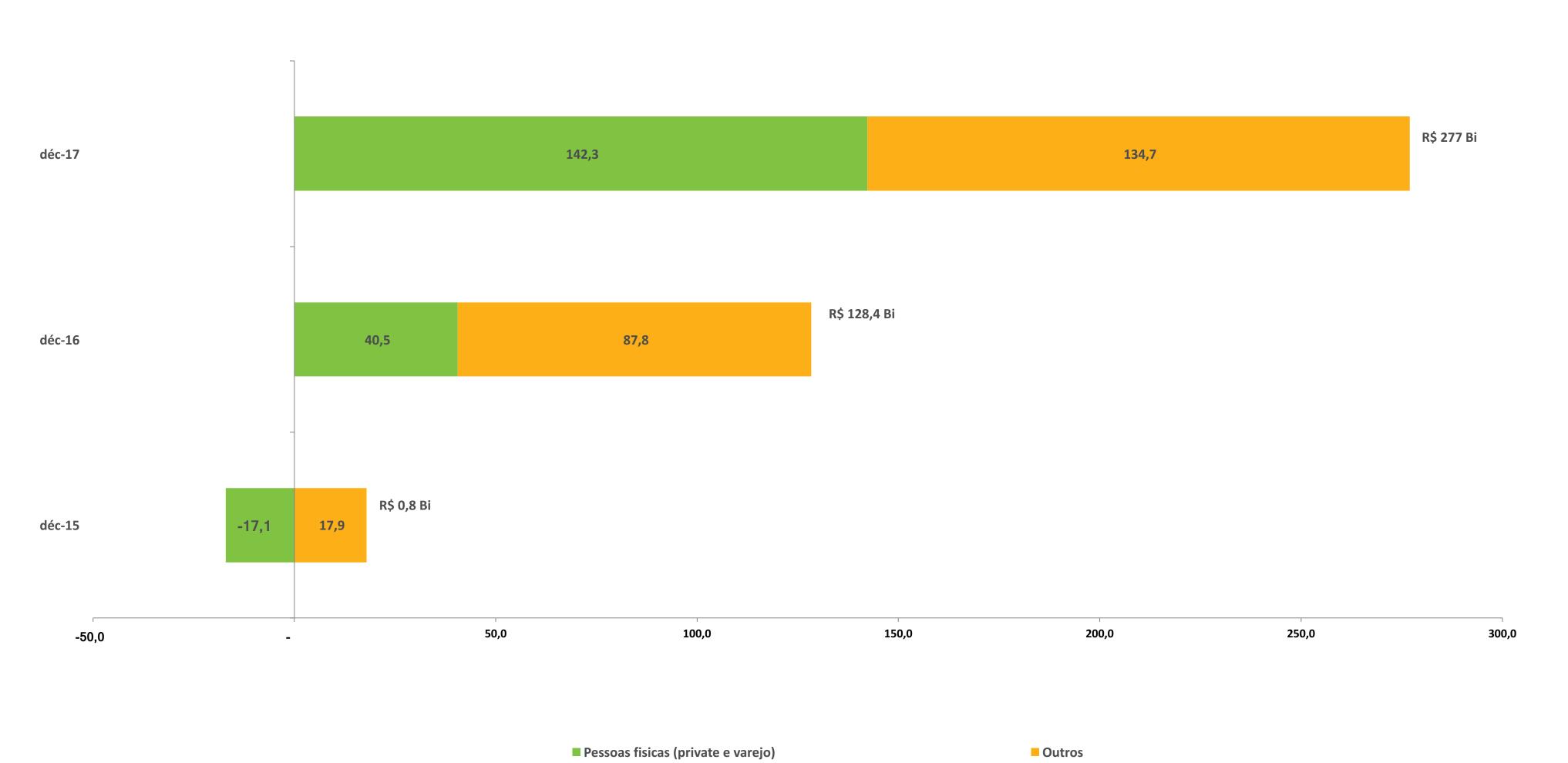


#### CRESCIMENTO DA PARTICIPAÇÃO DAS PESSOAS FÍSICAS



Juntos, private e varejo concentraram 51% da captação em 2017

#### CAPTAÇÃO LÍQUIDA POR SEGMENTO DE INVESTIDOR - R\$ BILHÕES



#### NÚMEROS GERAIS DA INDÚSTRIA



Fevereiro/18							
Patrimônio Líquido	4,3 Trilhões	Gestores*		564			
Administradores*	83	Captação líquida (de jan/18 a Fev/18)		29 Bilhões			
N° de fundos	16.177	N° de contas		13,9 milhões			
Custodiantes*	41						

<sup>\*</sup>número referente a Jan/18

#### AGENDA DA INDÚSTRIA DE FUNDOS



Mudanças são orientadas por quatro grandes linhas











Superintendente-geral da ANBIMA diretoria@anbima.com.br

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#### ASSET MANAGEMENT

Connecting Brazilian asset management expertise with international investors

**Moderator** 



Charles Muller
Senior Adviser to KPMG Luxembourg

**Experts** 



Cristina Ferreira

Head of Regulatory Solutions and Innovation
State Street Bank Luxembourg

StateStreet



Roberto Martinho
Country Head
Nordea Asset Management



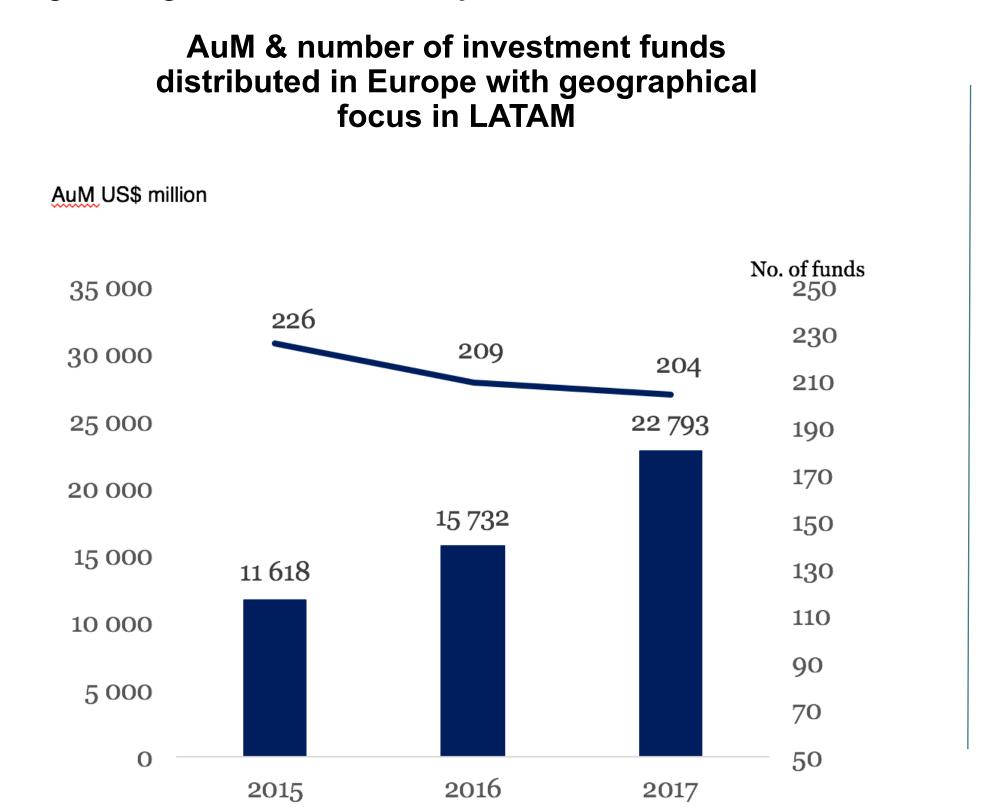
Jefferson Oliveira
Asset & Wealth Management Director
PwC

@PwC\_Luxembourg



### Overview of LATAM strategies in Europe

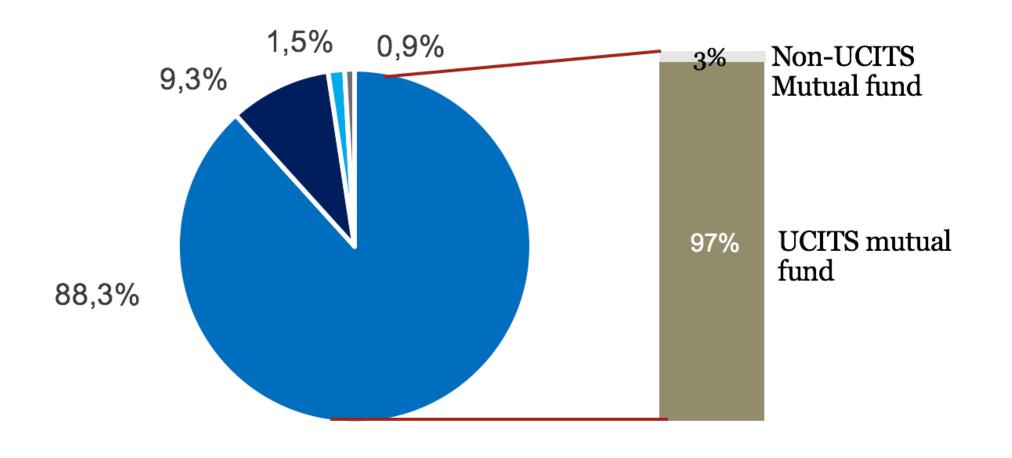
A growing market driven by UCITS mutual funds, rationalisation of fund ranges



Source: PwC Market Research Centre based on Lipper

### Breakdown of investment funds distributed in Europe with geographical focus in LATAM



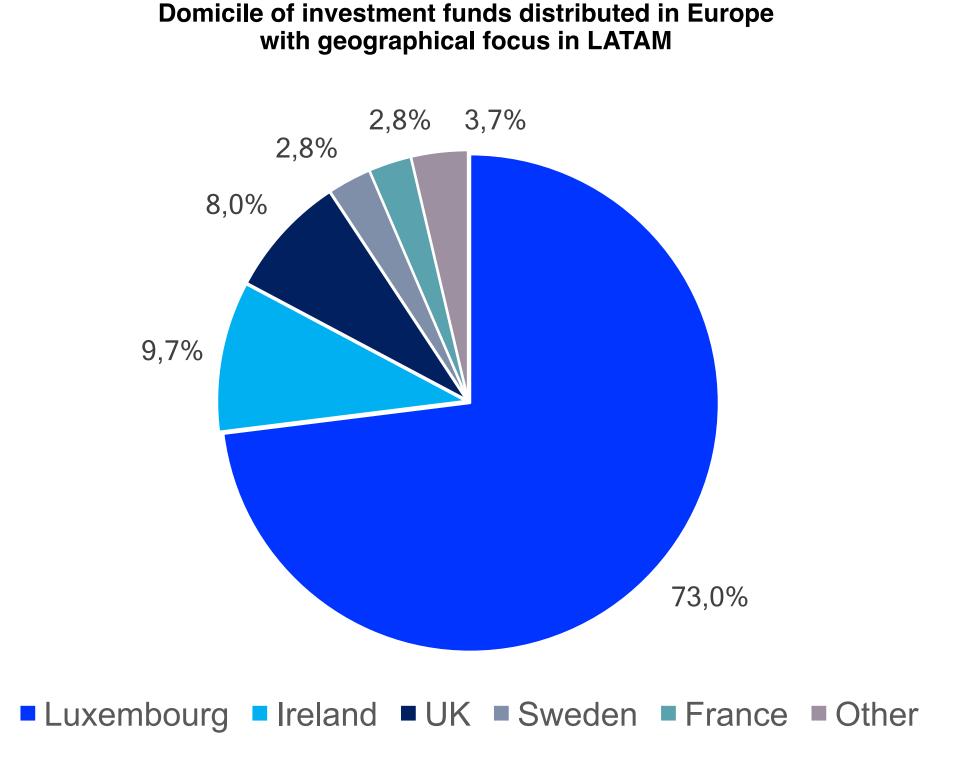


- Mutual Funds Exchange Traded Funds Investment Trust Other\*
- \* Other includes insurance funds and pension funds



## Top Domicile and Distribution countries

Luxembourg is the leading domicile for Latin America strategies. The Iberian region and the UK are among the top countries of distribution



Source: PwC Market Research Centre based on Lipper

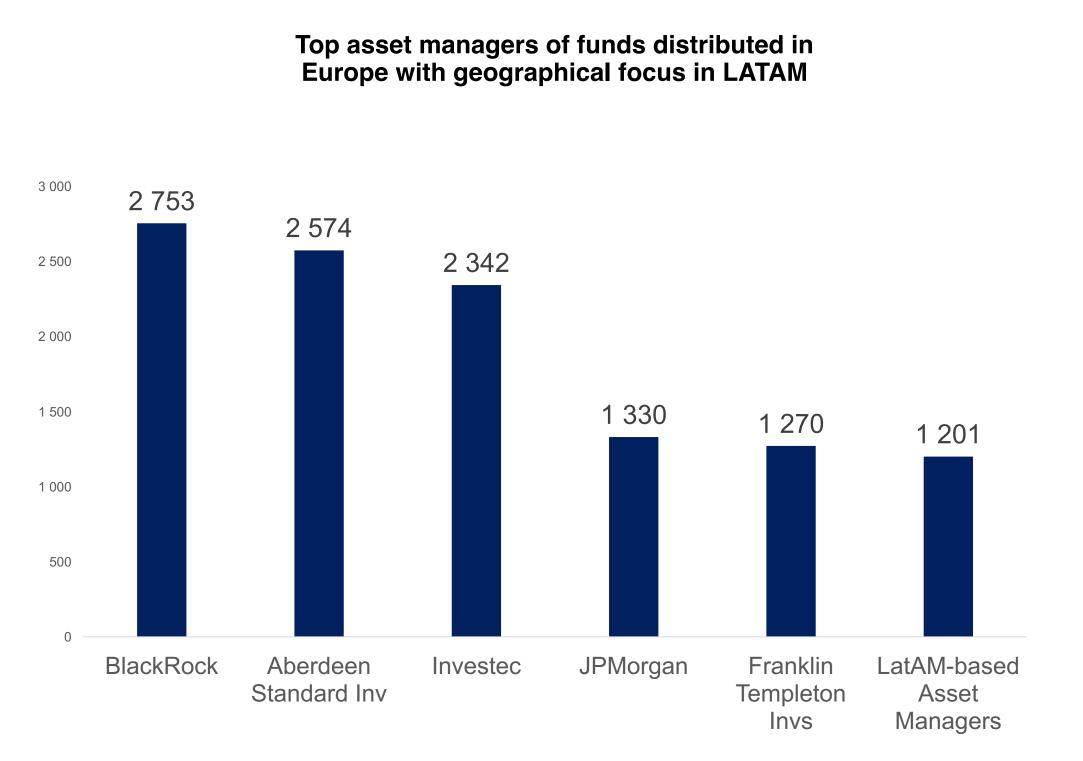
Top 10 destinations country of distribution

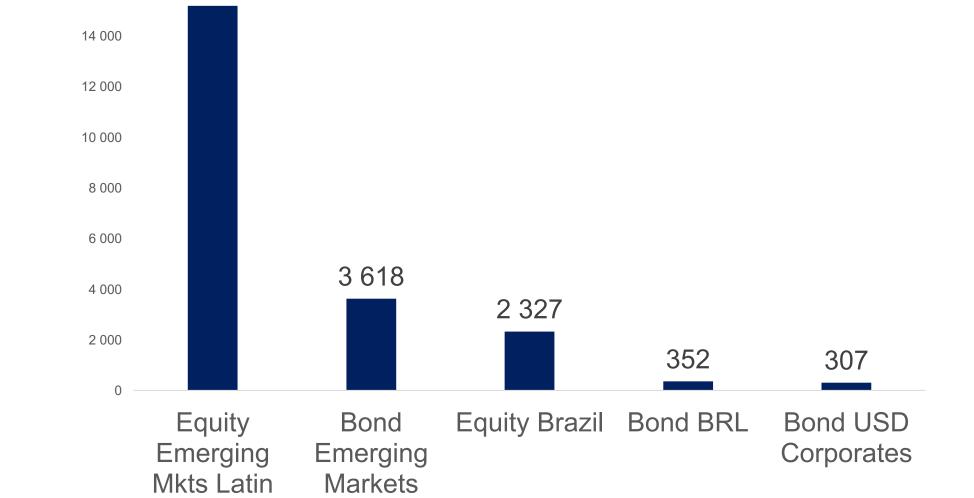
Country	No. of registration		
Iberian region (Spain + Portugal)	116		
United Kingdom	115		
Switzerland	81		
Spain	77		
Germany	70		
France	65		
Italy	60		
Sweden	55		
Finland	50		
Netherlands	50		



## Asset managers and investment strategies

A market driven by Anglo-Saxon promoters, with room for LATAM asset managers to increase their market share in the European market





Latin Am

Top 5 investment strategies of funds distributed in Europe with

geographical focus in LATAM

15 174

Am

16 000

Source: PwC Market Research Centre based on Lipper



## Risk/return ratio comparison

#### A risk/return ratio in line with absolute return strategies

#### Average sharp ratio of different investment strategies in comparison with Equity Emerging Markets Latin America

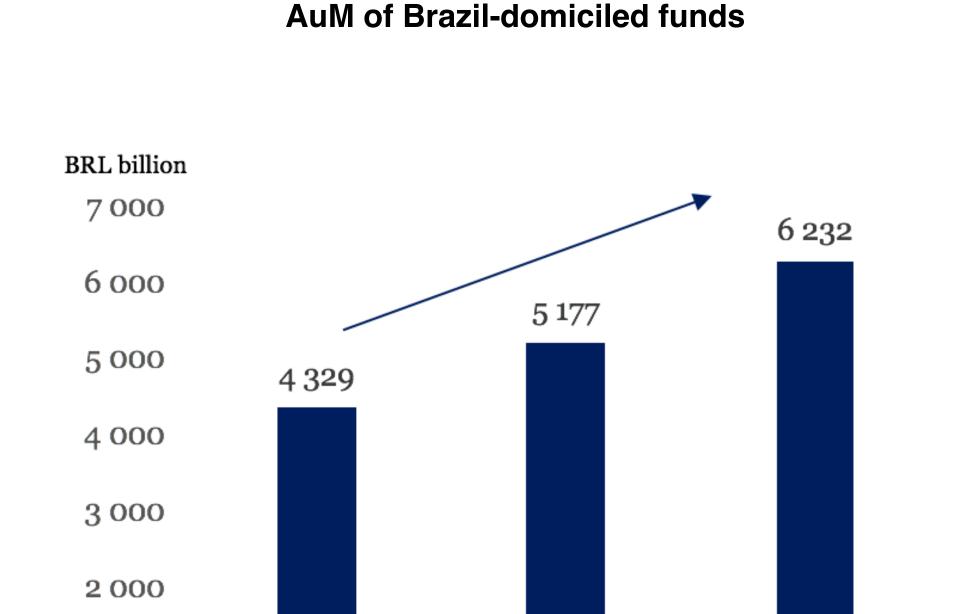


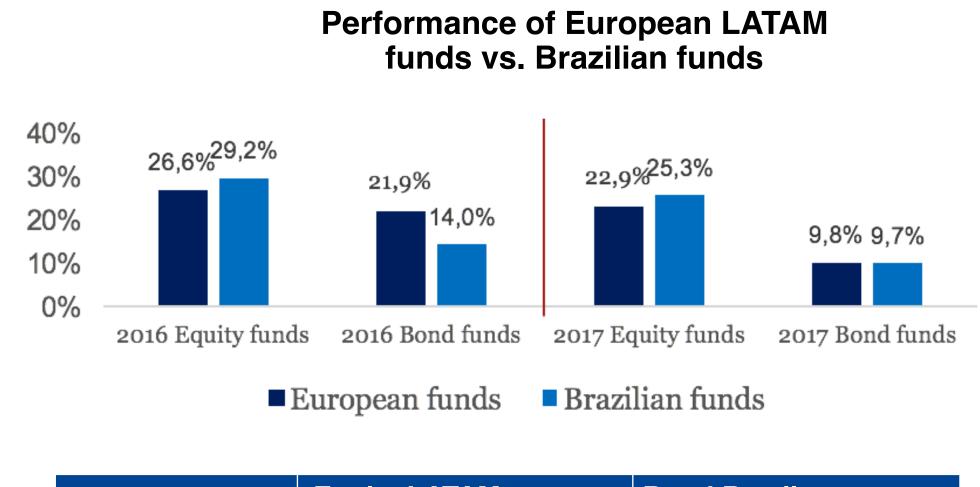
Source: PwC Market Research Centre based on Lipper



## Local funds vs European LATAM funds

Brazilian funds outperform European funds for LATAM Equity strategies

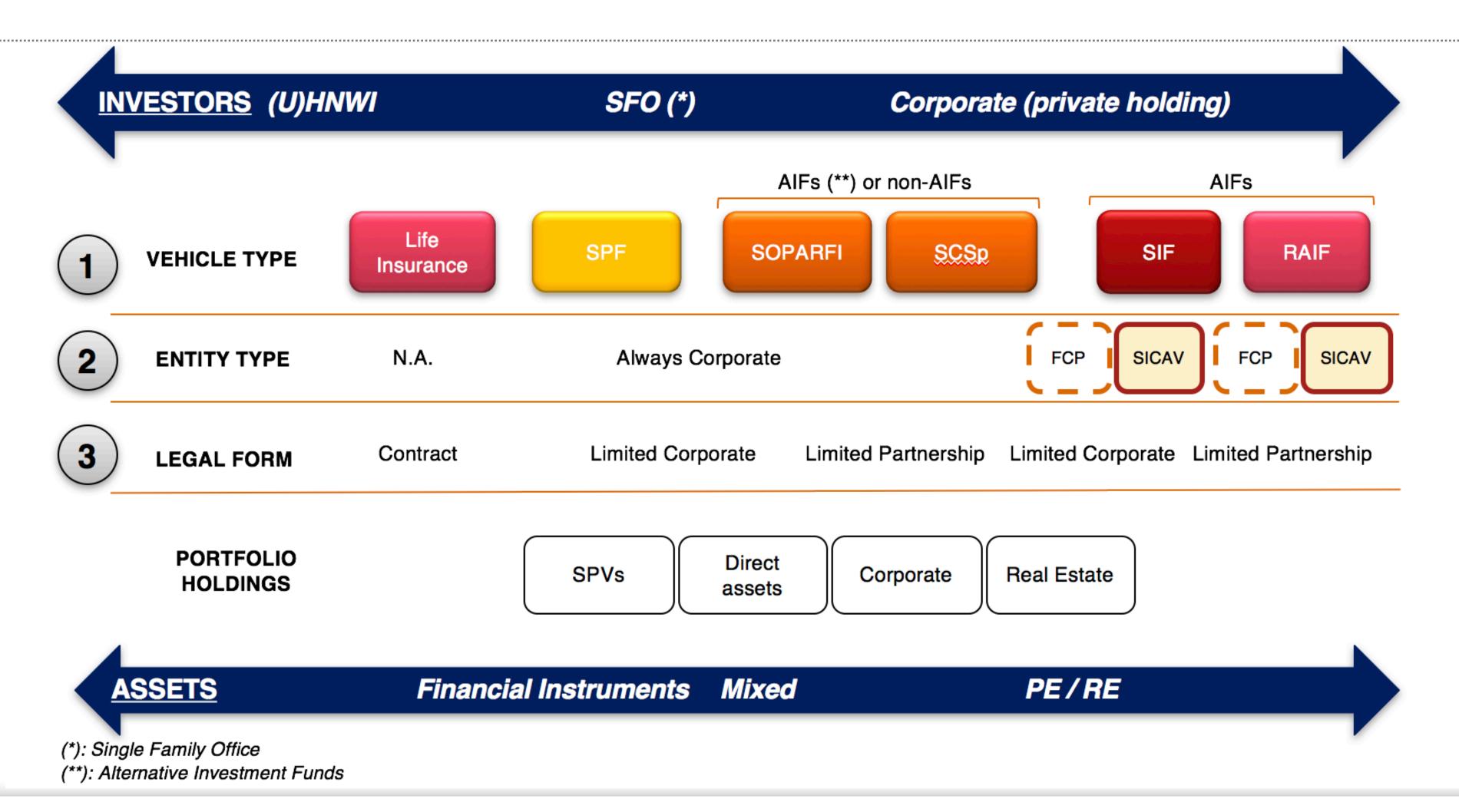




	Equity LATAM strategy (retail / institutional)		Bond Brazil strategy (retail / institutional)		
Lux- and Ireland domiciled funds	1.34%	0.92%	1.17%	0.75%	
Brazil-domiciled funds					



## Bespoke design of solutions per assets and investor type





#### WEALTH MANAGEMENT

International wealth management solutions and portfolio diversification

**Moderator** 



Yves Maas
Chairman
The Luxembourg Bankers' Association (ABBL)

**Experts** 



Francisco da Cunha
Tax Partner
Deloitte

© DeloitteLU



@ ABBLbanking

Melania Mameli
Head of Latin American Markets and International Markets
BNP Paribas Wealth Management



Monica Tiuba
Senior Wealth Planner
Edmond de Rothschild (Europe)

© EdeRothschild



## Wealth Management in Luxembourg Global results

AuM	EUR 360.7 bln* (EUR 350.6 billion**)	+3%
Revenues	EUR 1.64 bln of revenues* (EUR 1.66 bln**)	-1.2%
FTEs	Directly employed: 6,733* (6,605**) Client facing staff: 1,427* (1,544**)	+1.9%
HCs	Banking Employment***	+0.5%

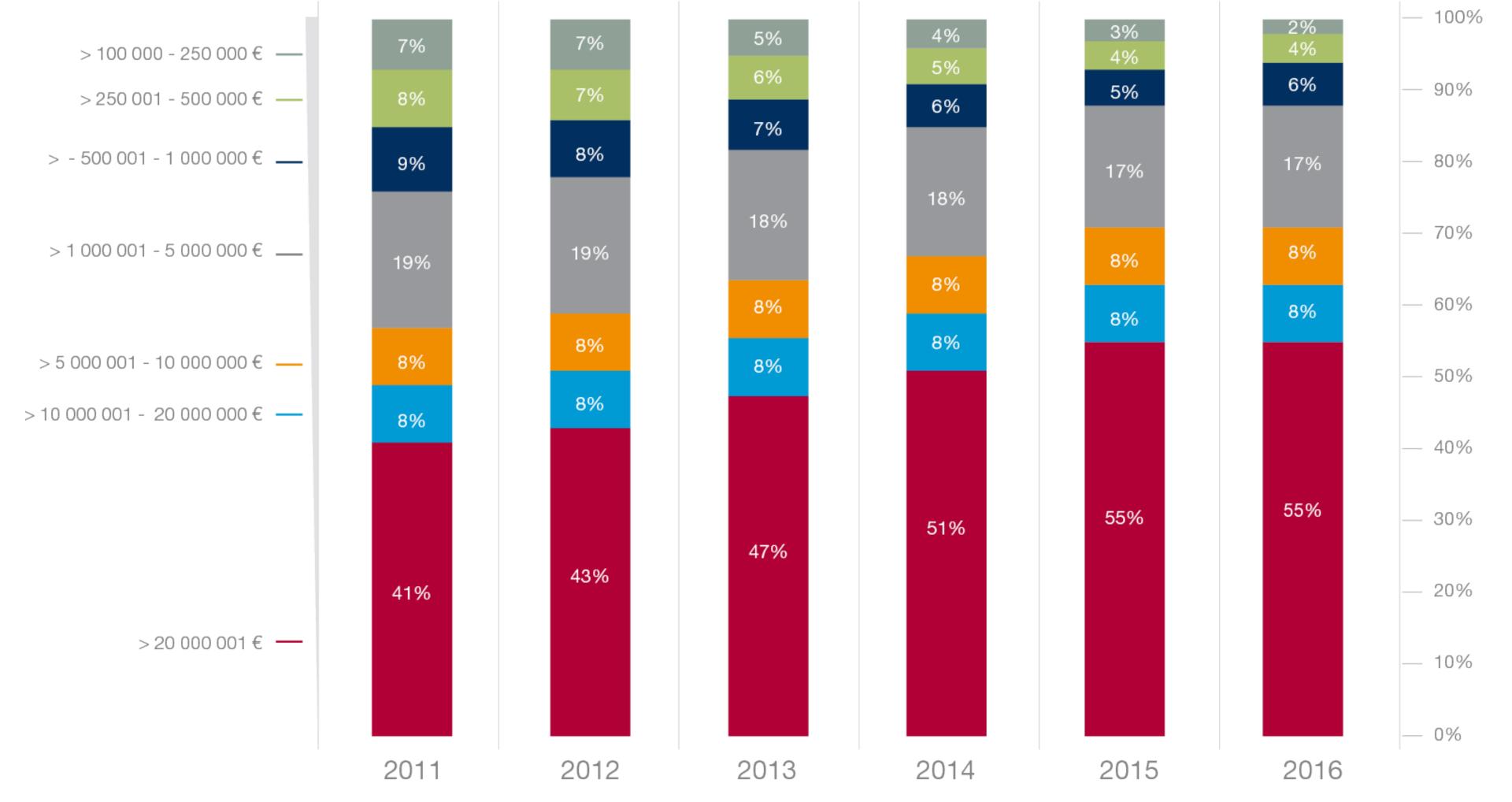
<sup>\*</sup>CSSF / ABBL Private Banking Survey 2017 – figures as of end of 2016

<sup>\*\*\*</sup> CSSF website



<sup>\*\*</sup> CSSF / ABBL Private Banking Survey 2016 - figures as of end of 2015

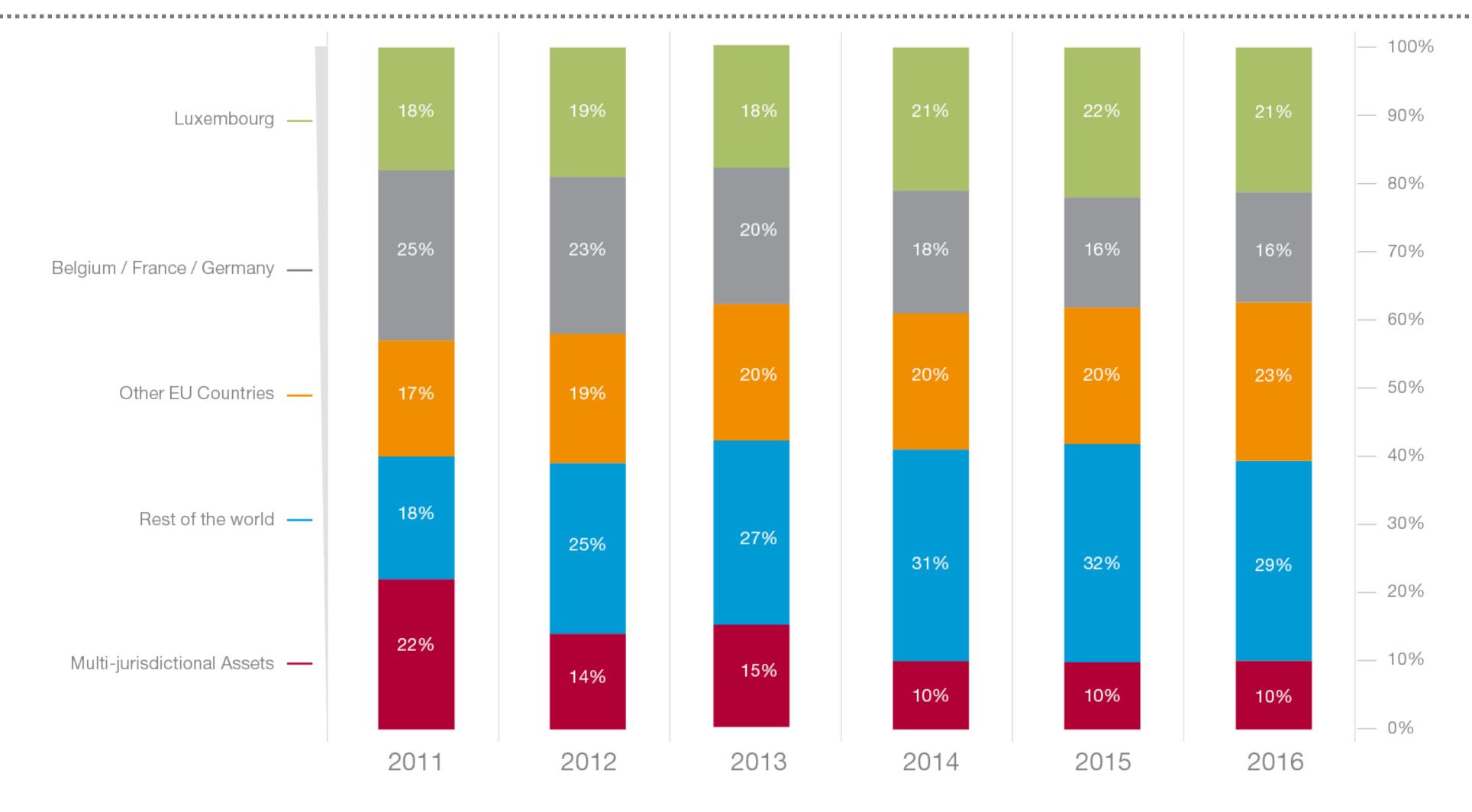
#### Evolution of Wealth Bands in terms of Assets







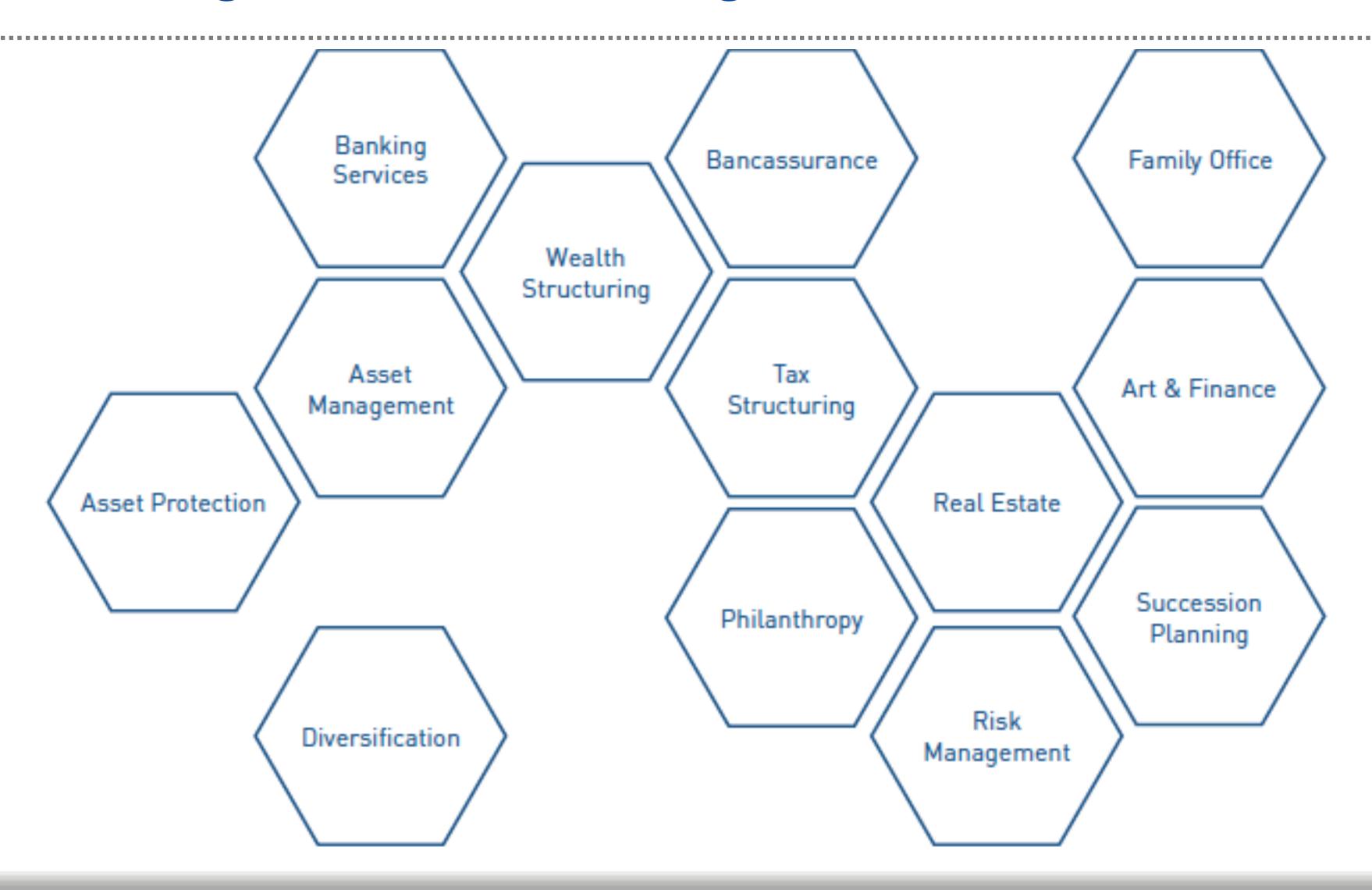
### Evolution of Geographic Origin of Client Assets







#### Luxembourg Wealth Management Service Offer





#### CAPITAL MARKETS

Securities, securitisation & going green: Raising finance on international capital markets





Laurent Schummer
Partner
Arendt & Medernach

**Experts** 



Daniel Bregman

Manager of Market Funding Department
The Brazilian Development Bank (BNDES)

**y**@bndes



**Weight Weight Weight**</p

Carlo Oly
Head of Relationship Management
Luxembourg Stock Exchange



Marcos Pimentel

Head of International Fixed Income Sales

BTG Pactual



Marc Tkatcheff
Senior Associate
Head of Luxembourg-Latin America desk
Allen &Overy

@ AllenOvery\_LU



### Brazilian issuers on Luxembourg Stock Exchange

- 27 issuers domiciled in Brazil currently list on LuxSE
- 136 listings from issuers domiciled in Brazil:
  - o 87% listed in USD, 7% in EUR, 5% in BRL and 1% in AUD
- 83 listings in BRL originating from 7 different countries



































## Brazilian issuers on Euro MTF – Case study



### rumo



- Bond issue in 2017 for \$ 750m, 7.375%, 2024
- Issued by a Luxembourg vehicle: Rumo Luxembourg S.à r.l.
- Guaranteed by Rumo SA





#### Brazilian issuers on Luxembourg Green Exchange



EUR 80 billion

Issued in total



160+ securities

Denominated in 17 currencies



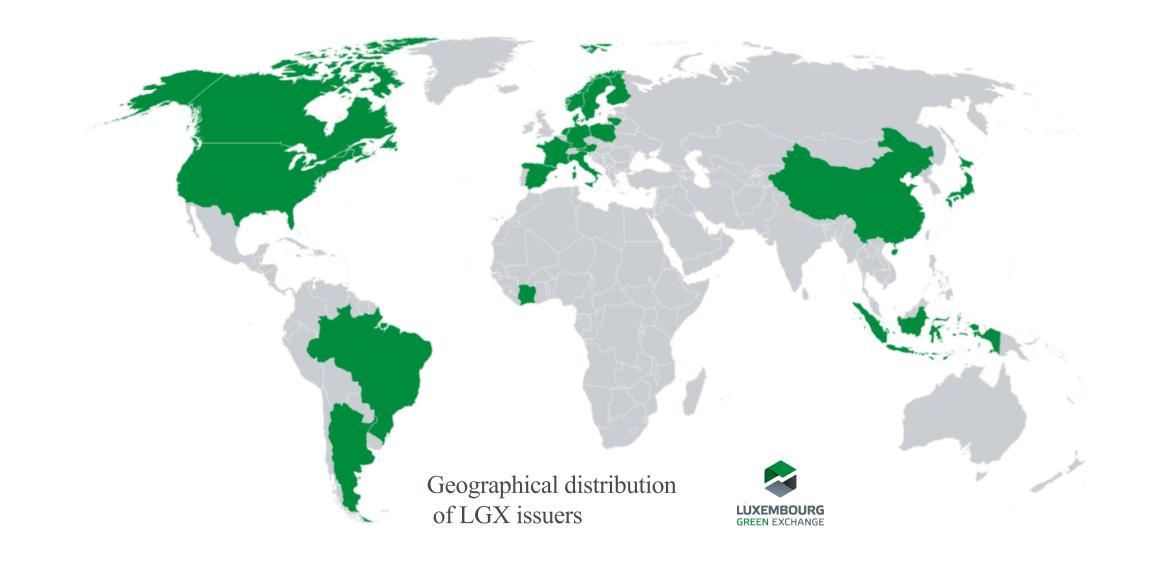
110% growth

Since 2016



50% market share

Of labelled green, social and sustainable bonds listed worldwide





**FMO** 



## Brazilian issuers on LGX – Case study





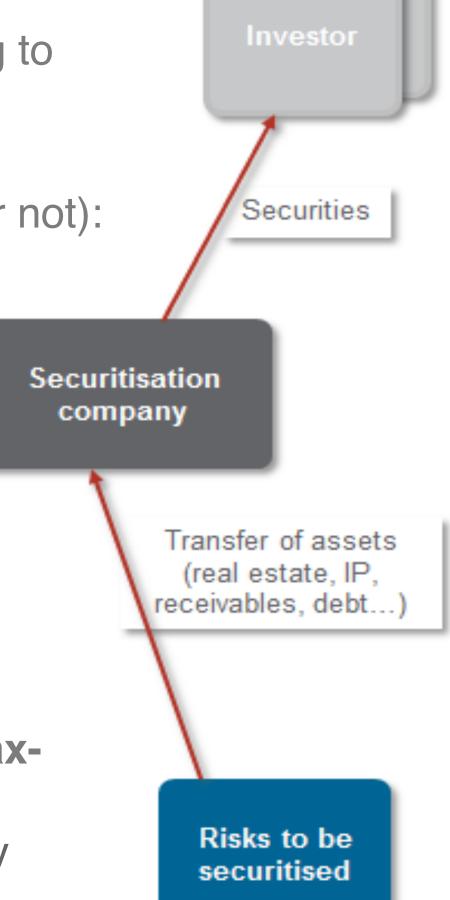
- 2 green bonds with a total amount of EUR 500 million on LGX
- The proceeds are used for:
  - Sustainable forestry restoration of native forest
  - Conversation protect any native animal or plant species or habitats
  - Water management improve the quality of treated wastewater
  - Energy efficiency reduction in fossil fuel consumption
  - Renewable energy generation of energy from renewable sources





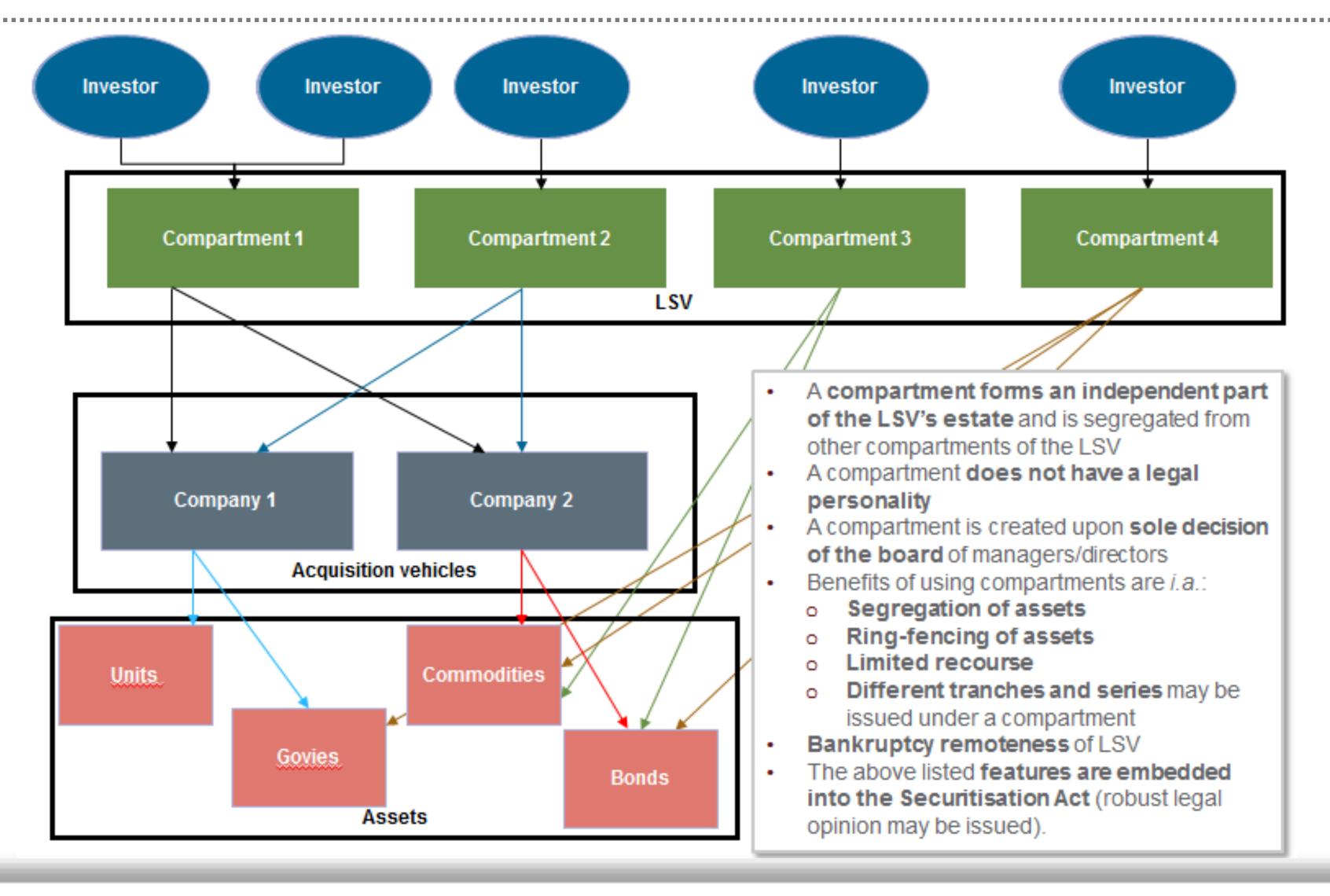
## The Luxembourg securitisation vehicle (the «LSV»)

- Purpose of the LSV:
  - Transform illiquid assets into liquid assets
  - 。Clean up a company's balance sheet
  - . Isolate the securitised assets within a specific estate (patrimoine) and shift the risks relating to these assets to the investor(s)
  - Cover all types of assets (both true and synthetic securities).
- Financing by way of (listed and/or unlisted) securities to all kinds of investors (well-informed or not):
  - . Equity securities: ordinary equity, preferred shares, non-voting shares or tracker shares
  - Beneficiary shares (parts bénéficiaires)
  - Debt securities: notes, bonds and certificates
  - 。 Warrants
  - Units (for securisation funds only).
  - On an ancillary basis, by way of loans.
- Luxembourg has one of the world's most advanced securitisation frameworks
- Luxembourg has 81 double tax treaties in effect and 15 under negotiations
- The LSV is fully subject to corporation taxes, but:
  - obligations assumed by LSV towards its investors and any other creditors are considered taxdeductible expenses
  - orporation taxes but to a minimum net wealth tax of EUR4,815.





## The LSV may set up compartments





#### WITH THE KIND SUPPORT OF

#### ALLEN & OVERY











AVOCATS À LA COUR

