

A NEW ERA FOR WEALTH MANAGEMENT IN AN INCREASINGLY DIGITAL AND GLOBALISED WORLD



Panelists

Experts:

Pierre Even, Head of Relationship Management Private Equity & Real Estate, Banque de Luxembourg

Christian Kratz, Co-Founder, Investify

Dennis Nygren, Head of Wealth Management, Catella Bank S.A.

Moderator:

Yves Maas, Chairman, The Luxembourg Bankers' Association (ABBL)



Wealth Management in Luxembourg Global results

AuM	EUR 350.6 bln* (EUR 318 billion**)	+10.3% 7
Revenues	EUR 1.66 bln of revenues* (EUR 1.62 bln**)	+2.5% 7
FTEs	Directly employed end 2015 – 6,605 FTEs* Directly employed end 2014 – 6,495 FTEs** Client facing staff – 1,544 FTEs	+1.7%
HCs	Banking Employment***	+0.6%

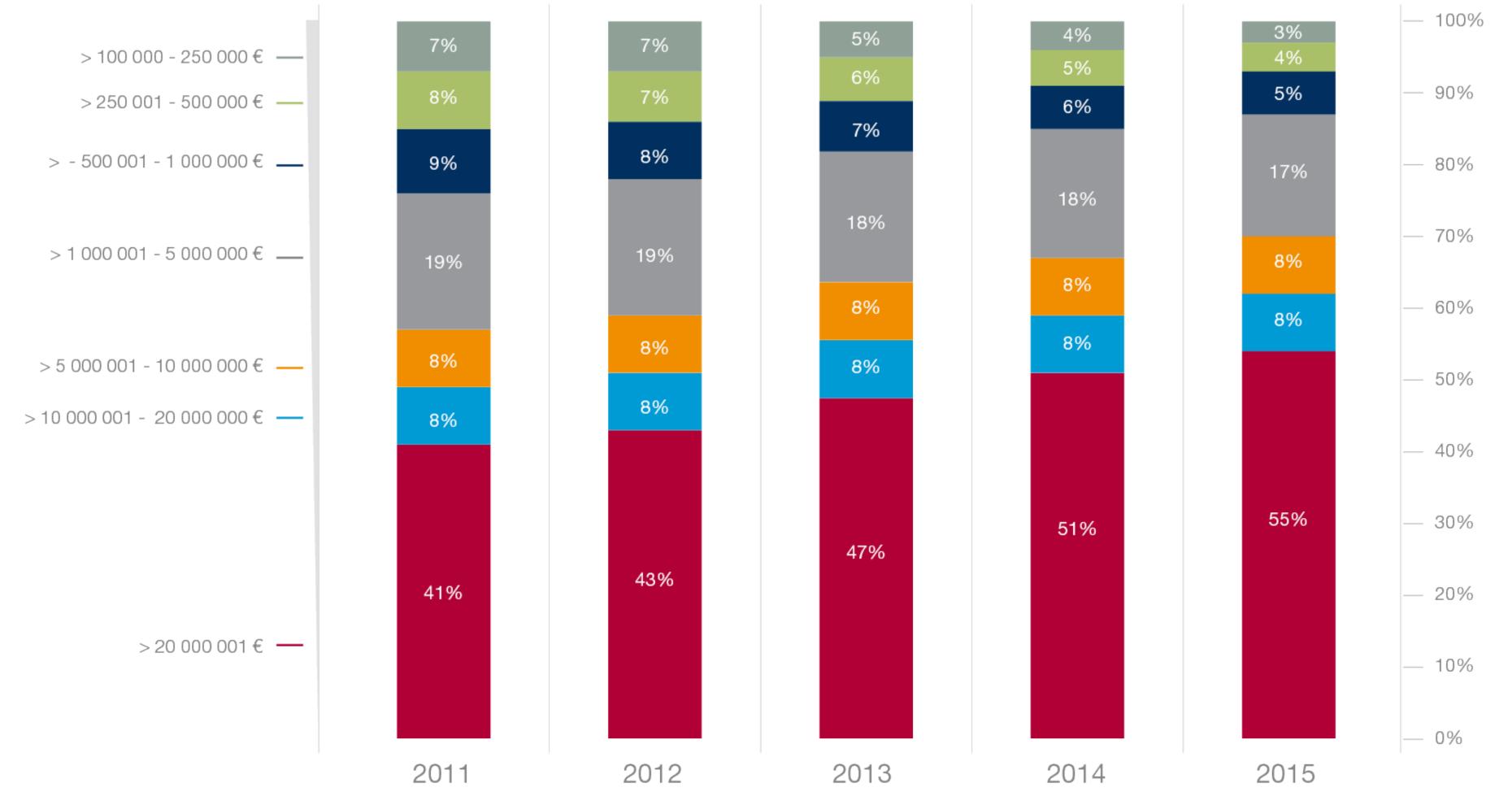
*CSSF / ABBL Private Banking Survey 2016 – figures as of end of 2015

^{***} CSSF website



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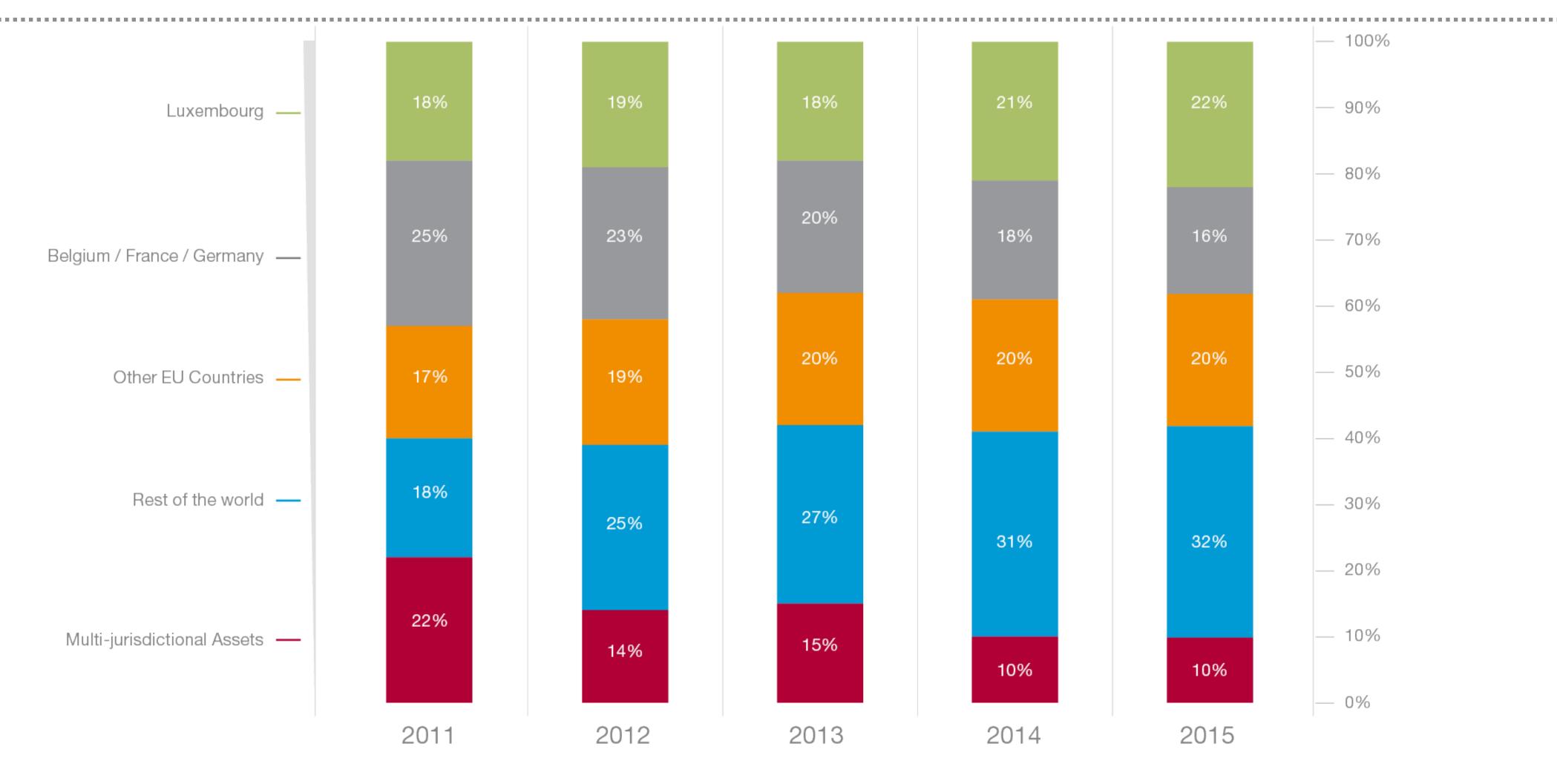
Evolution of Wealth Bands in terms of Assets







Evolution of Geographic Origin of Client Assets



Source: CSSF / ABBL Private Banking Survey 2016 - figures as of end of 2015

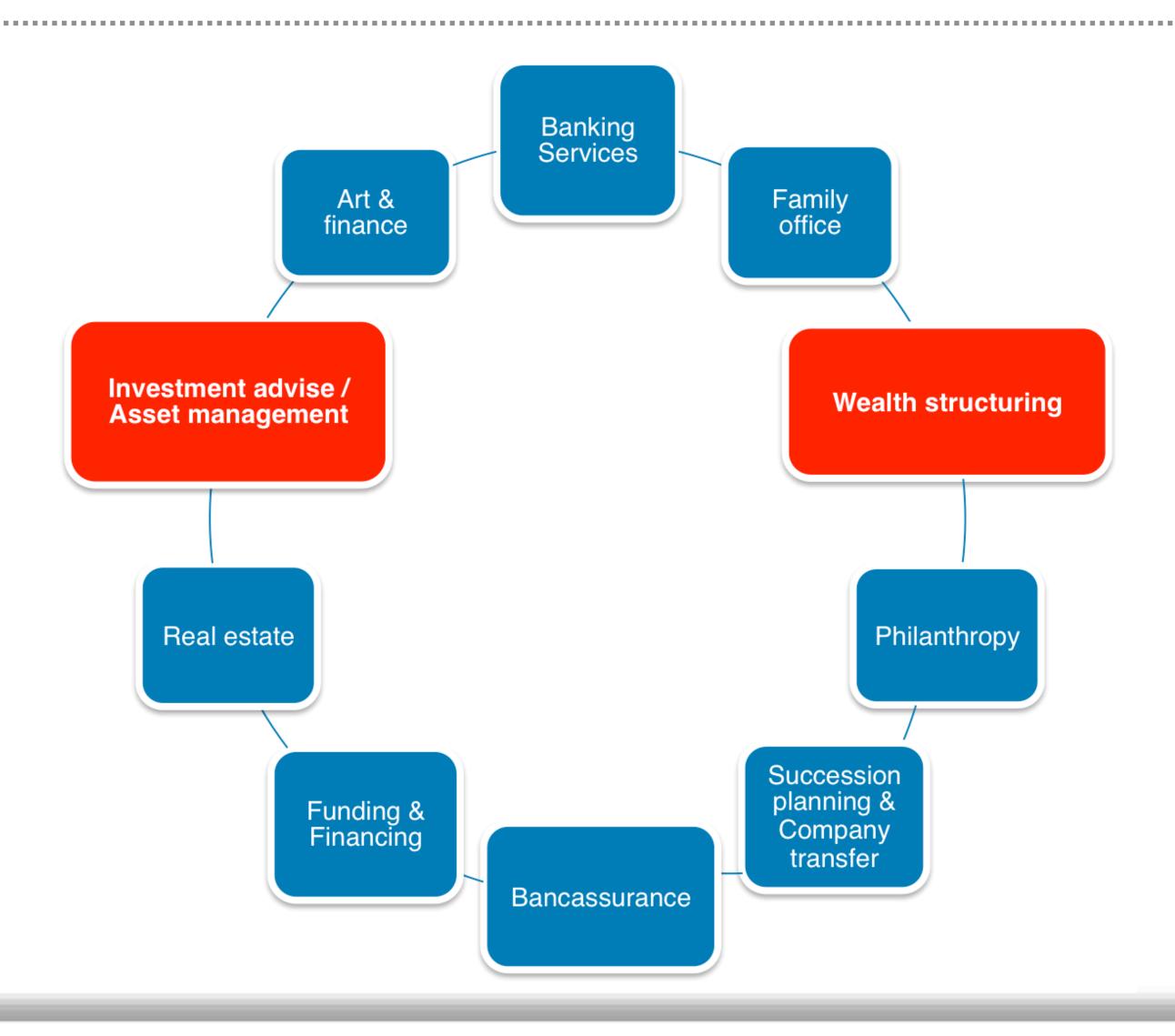


Wealth management and digitalisation

- Shifting client needs combined with available technology are disrupting traditional private banking models while also creating huge opportunities
- ✓ Growing demand for digital:
 - from **customers**: high demand for digital tools to improve the global interaction experience. New generation of clients is digital.
 - from Wealth Managers: growing demand for digital instruments to better reach and interact with client. Capgemini study reveals that 80% of Wealth Managers believe digital tools have positive impacts on their overall ability to interact with customers
- ✓ Traditional and digital channels no longer co-exist but merge => hybrid model (Robo advisor, RegTech,...)
- ✓ Increasing digitalisation implies increasing investments and recurring costs (tools development, cyber-security,...)



Luxembourg Wealth Management Service Offer







KAPITALFORSAKRINGAR - FORMOGENHETS- OCH SUCCESSIONSPLANERING UR ETT PAN-EUROPEISKT PERSPEKTIV



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Experts:

Cecilia Bjerke-Quirke, Country Manager Sweden, Foyer International Roberth Josefsson, Sales Director Sweden, Swiss Life Luxembourg Daniel Starberg, Senior Wealth Planner, Lombard Intermediation Services

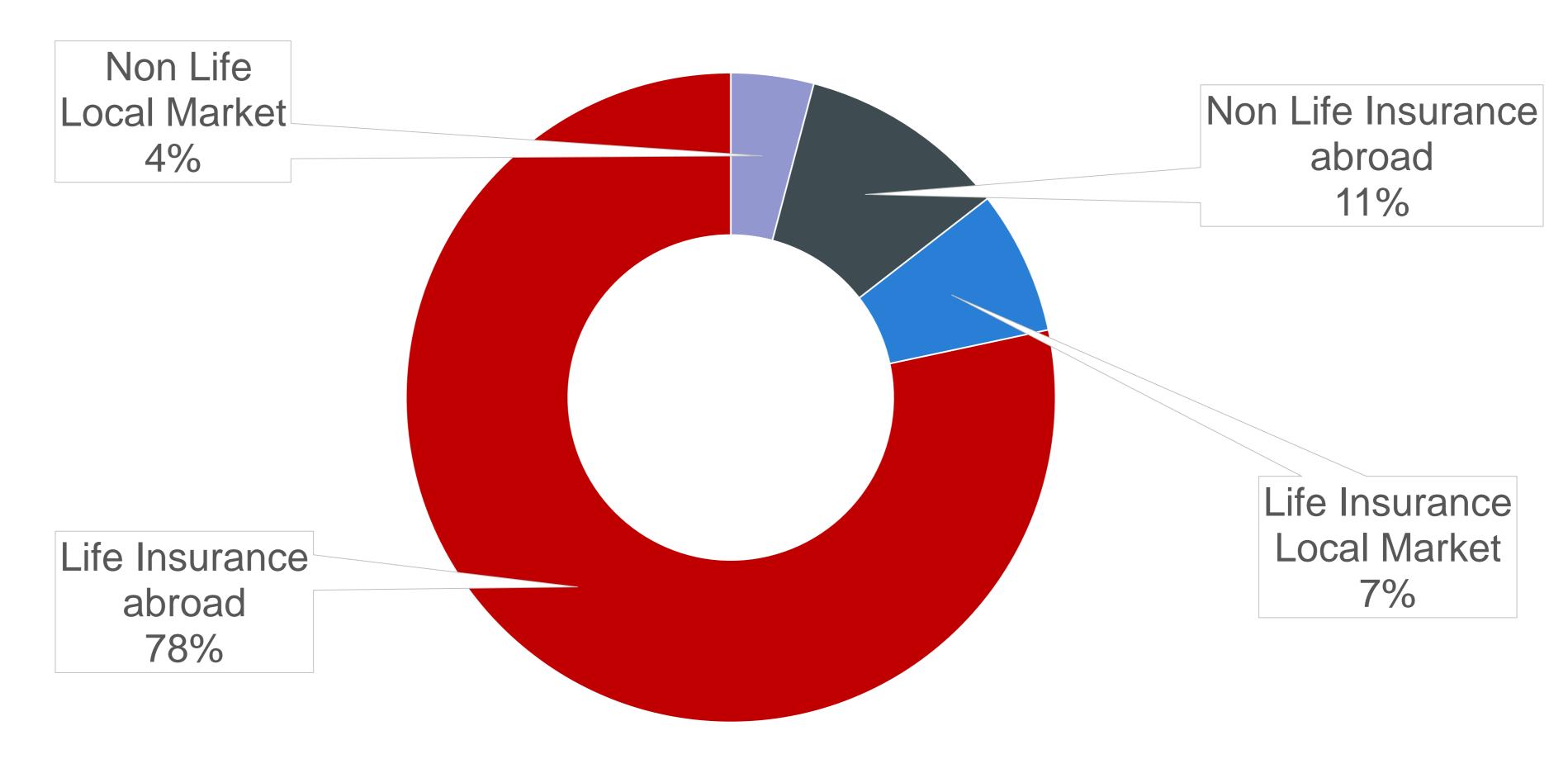
Moderator:

Marc Lauer, Vice-Chairman, Luxembourg Insurance and Reinsurance Association (ACA)



CROSS BORDER LIFE INSURANCE EXPERTISE

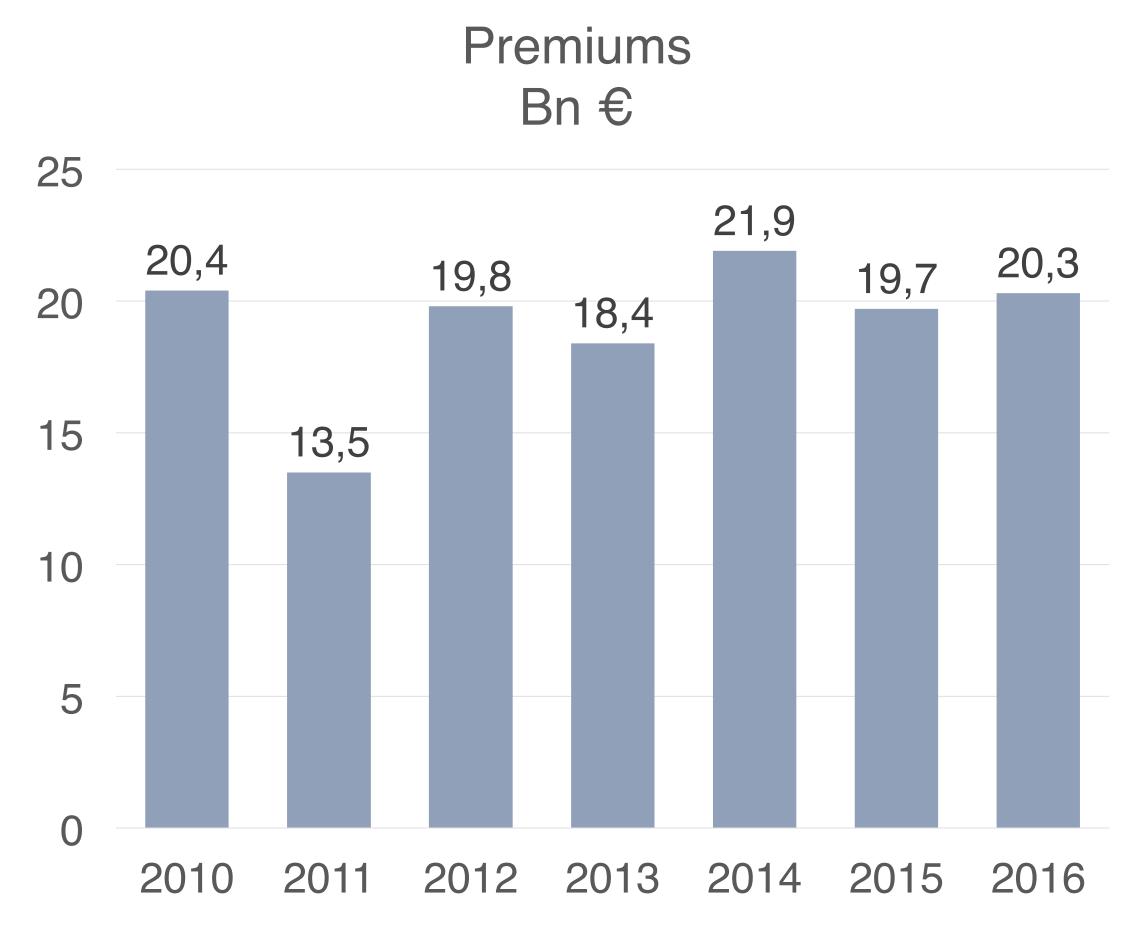
Luxembourg Insurance Premiums



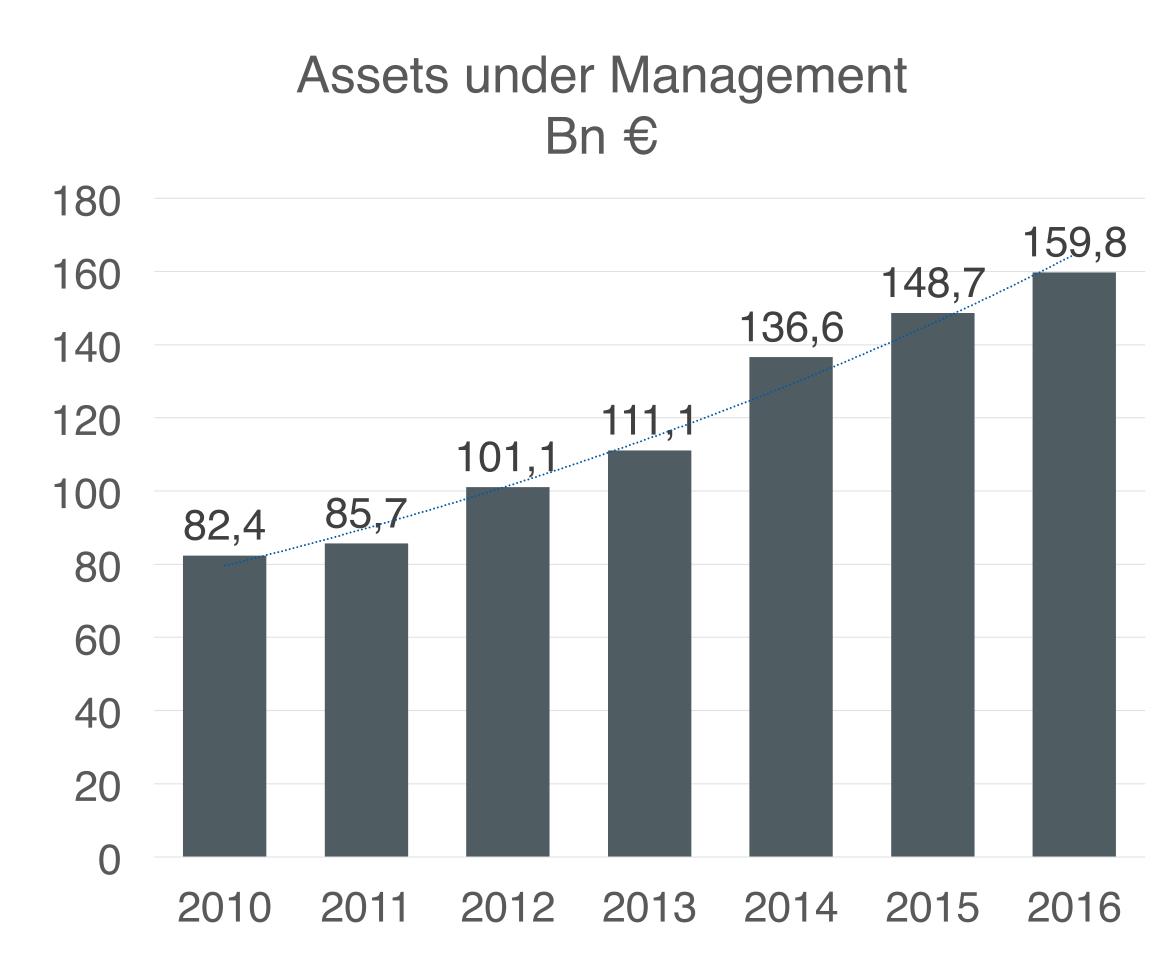
Source: Luxembourg Insurance and Reinsurance Association (ACA), Q4 2016



Life insurance





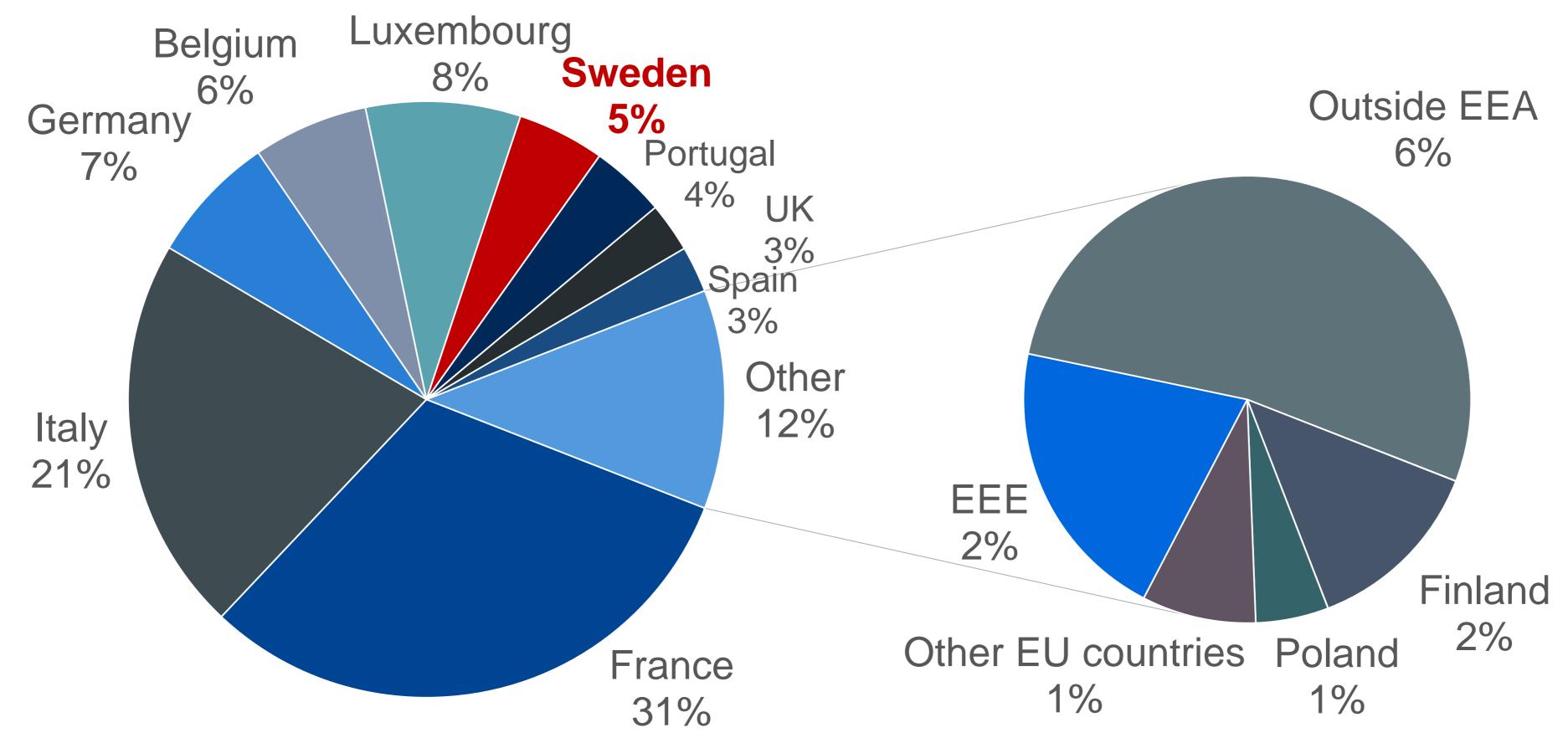






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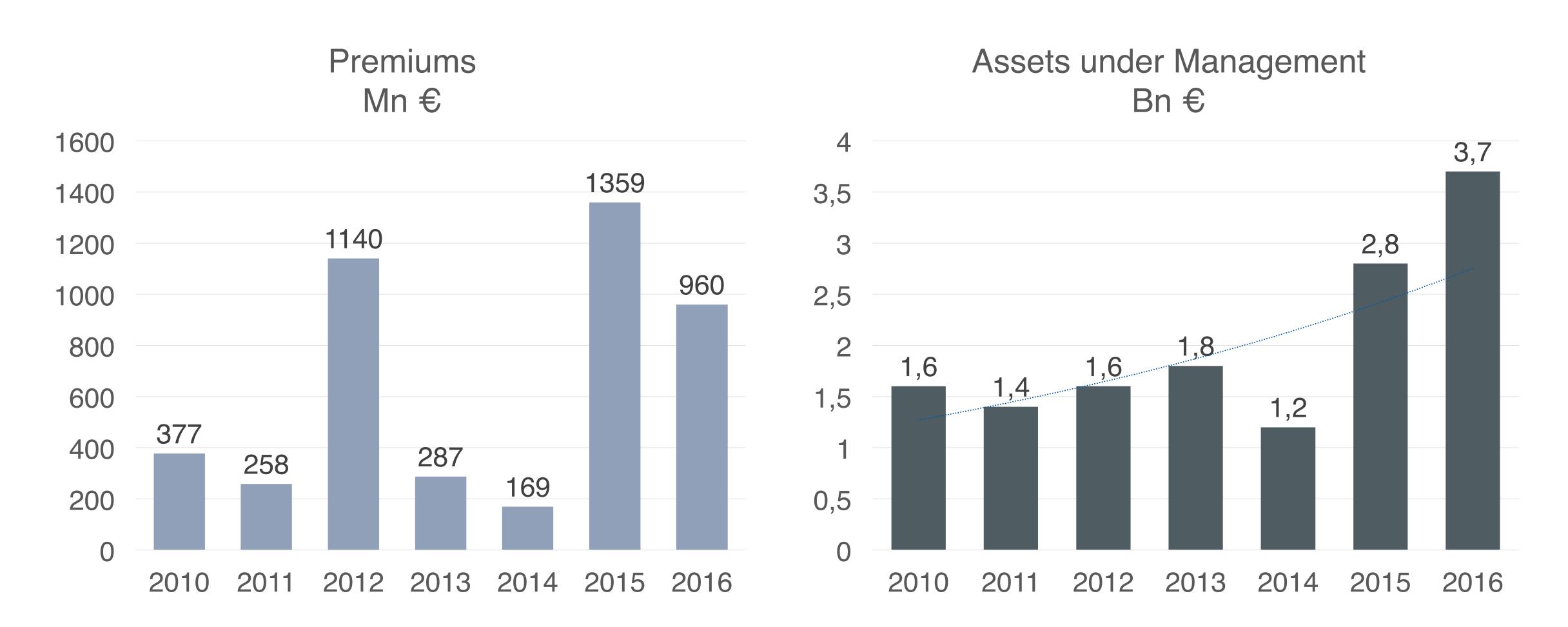
Life Insurance Premiums 2016 - Split



Source: Luxembourg Insurance and Reinsurance Association (ACA)



Luxembourg life insurance for Swedish customers



Source: Luxembourg Insurance and Reinsurance Association (ACA)



3rd European life insurance directive framework

Principle (since 1994): 1 European country authorised to market its products and provide cross-border services in other European states







EU Passport



- _ bank
- insurance
- reinsurance
- _ securities
- Investment funds
- _ EU passport being implemented
- _ hedge funds
- _ private equity
- real estate

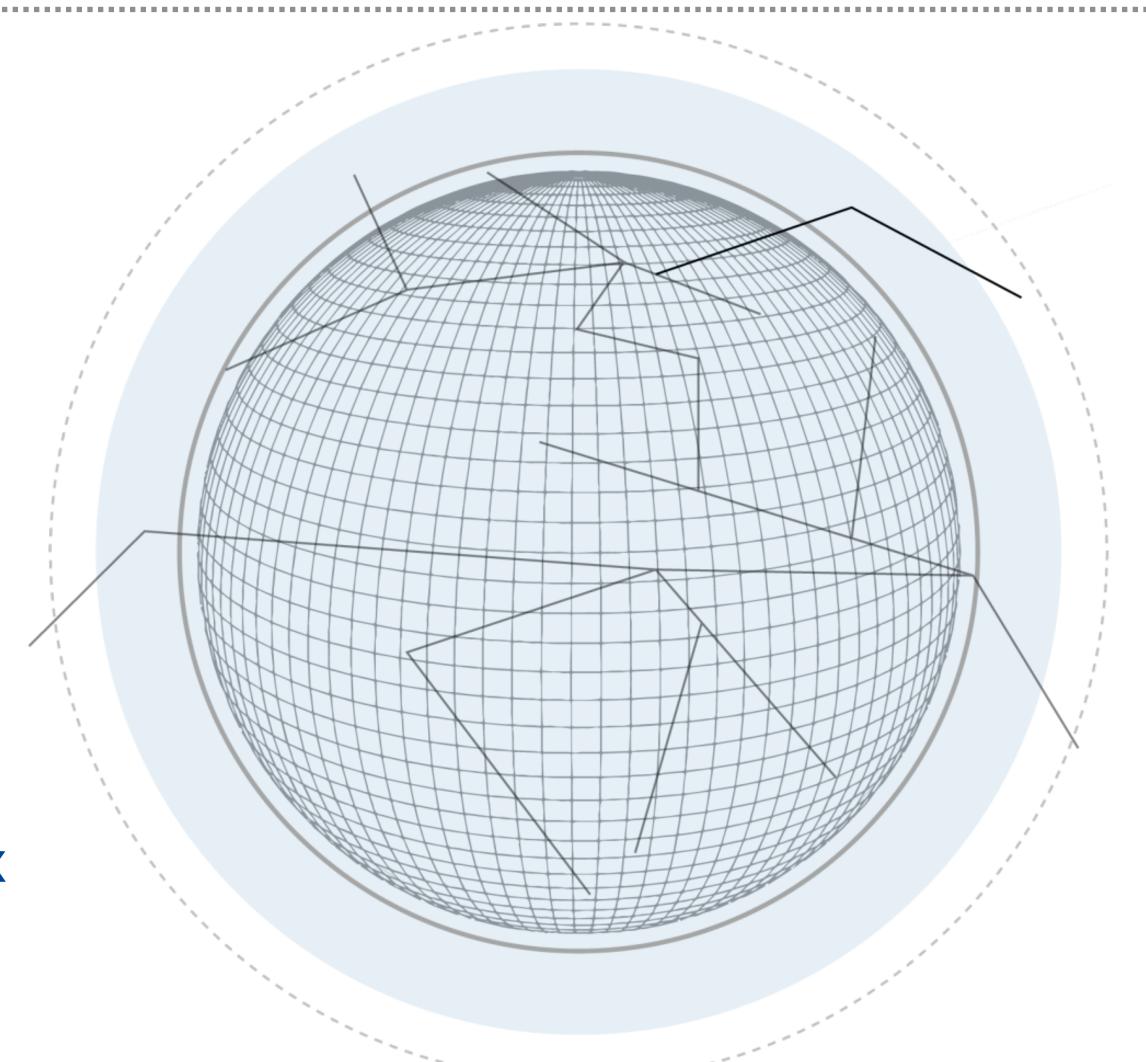


Clients' needs

Privacy

Asset & Investor protection

Insurance Tax Framework



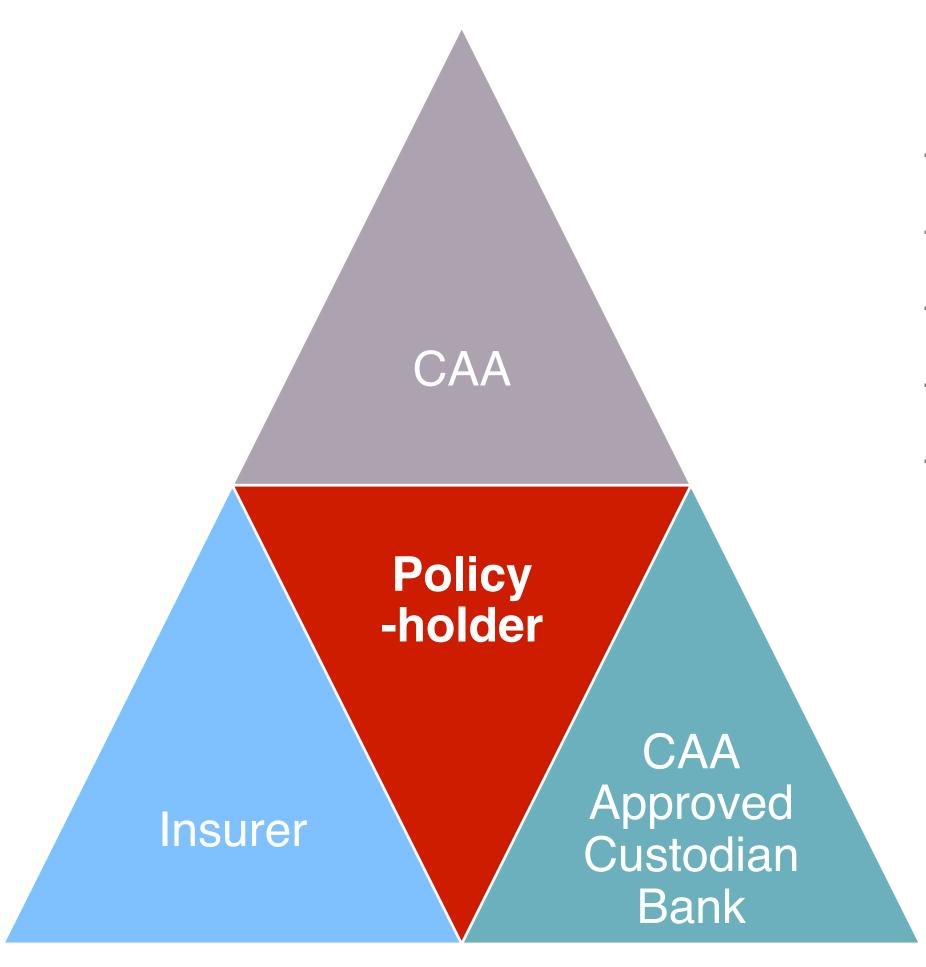
Flexibility

Estate Planning

Portability



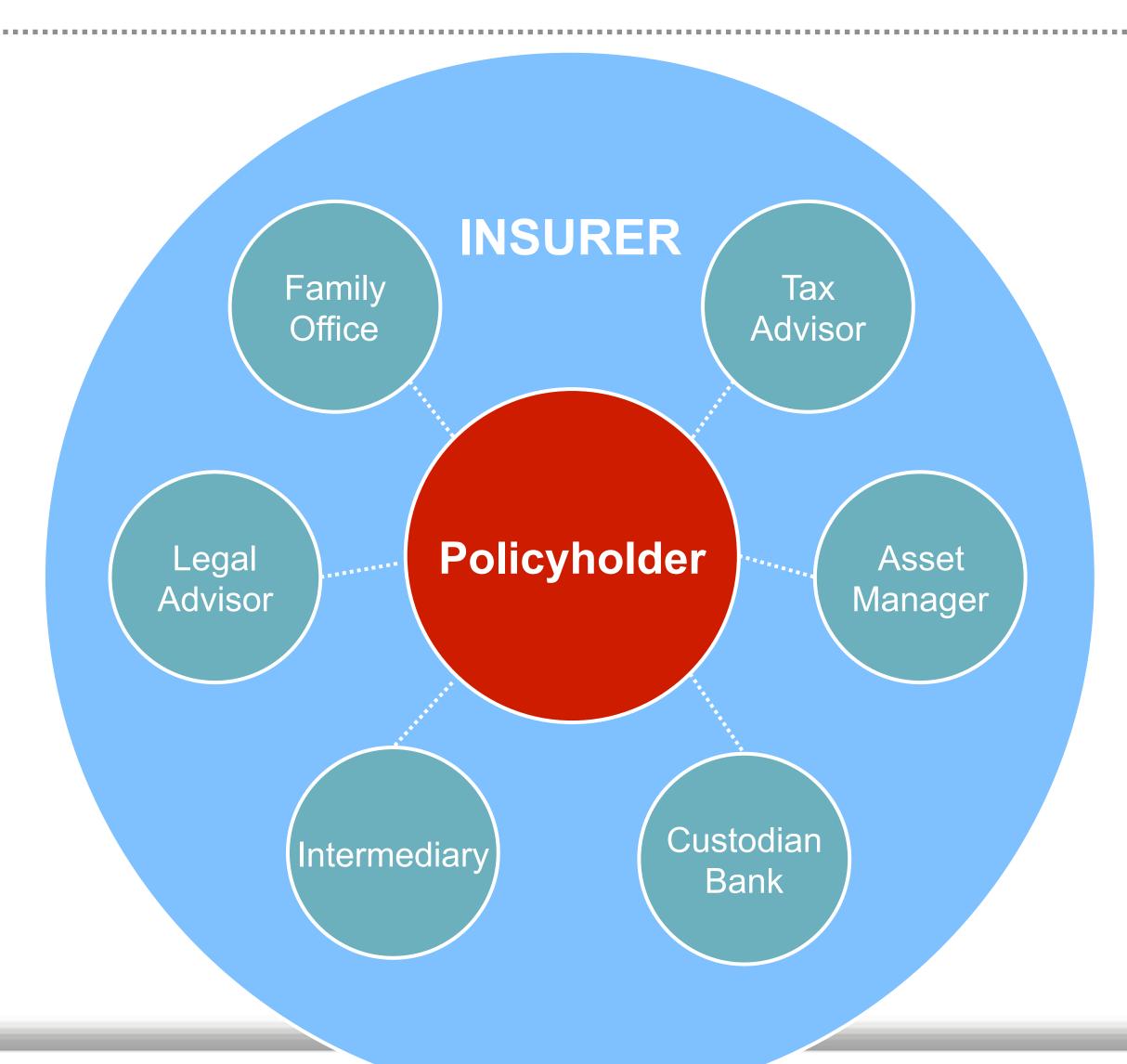
Luxembourg's unique policyholder protection



- CAA Investment rules
- Quarterly checks
- Protection against creditors
- Separation of clients' assets
- _ 'Super Privilege'



Key players



CAA



Authorised financial instruments

Other EU countries

External funds
UCITS
Equities
Bonds

Specialised Investment Funds
Unlisted assets
Assets with reduced liquidity
Hedge funds
Raw materials
Precious metals

Luxembourg*

* Circular letter 15/3 (CAA)



Why choosing Luxembourg life insurance?

An integrated and sophisticated solution

Tax neutrality

Taxation
of the country
of policyholder
country
of residence

Centralisation

Centralisation of financial assets and estate planning while abroad

Policyholder protection

Security triangle with separated assets

Tailor-made Management

Dedicated
Funds
Specialised
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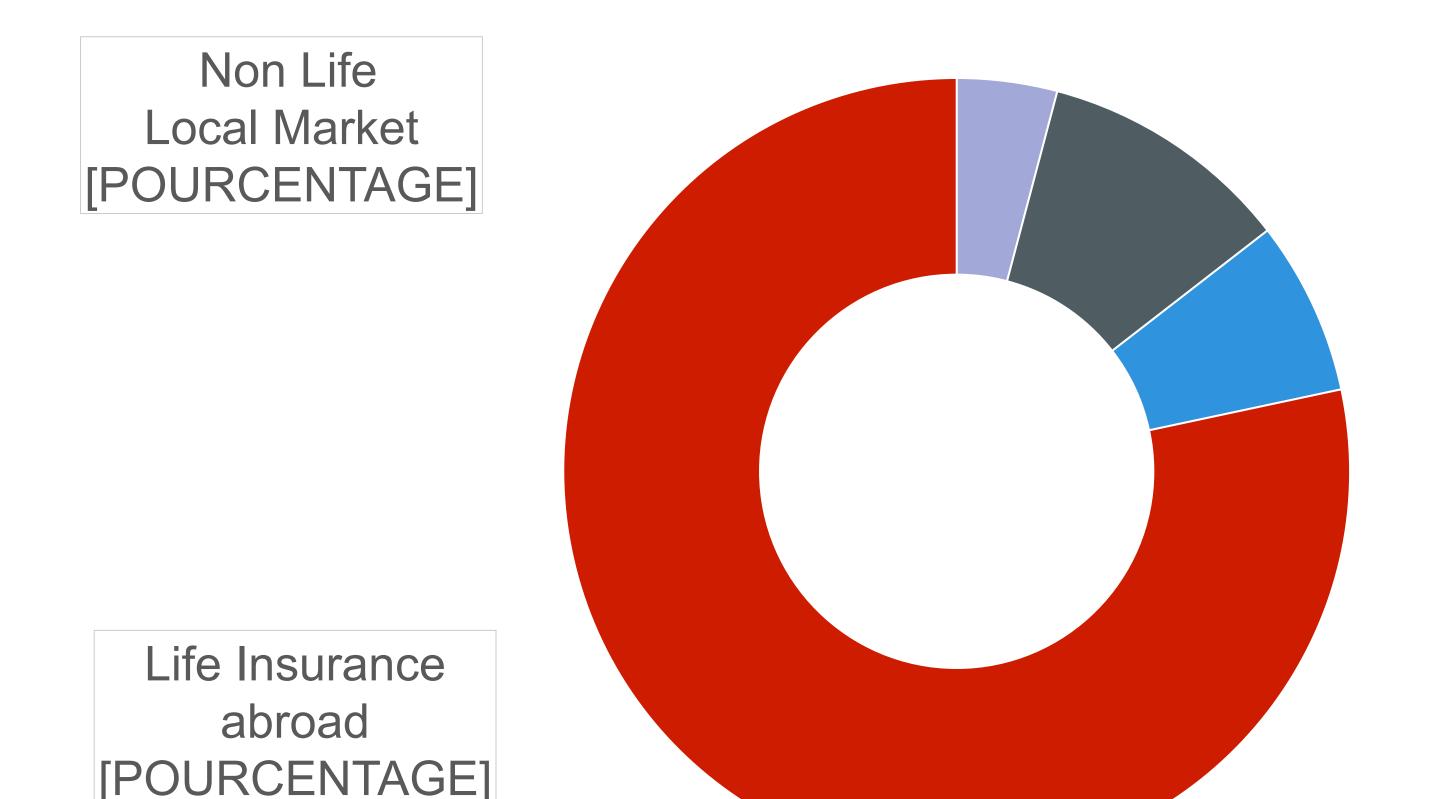
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Cross-border life insurance expertise

Luxembourg Insurance Premiums



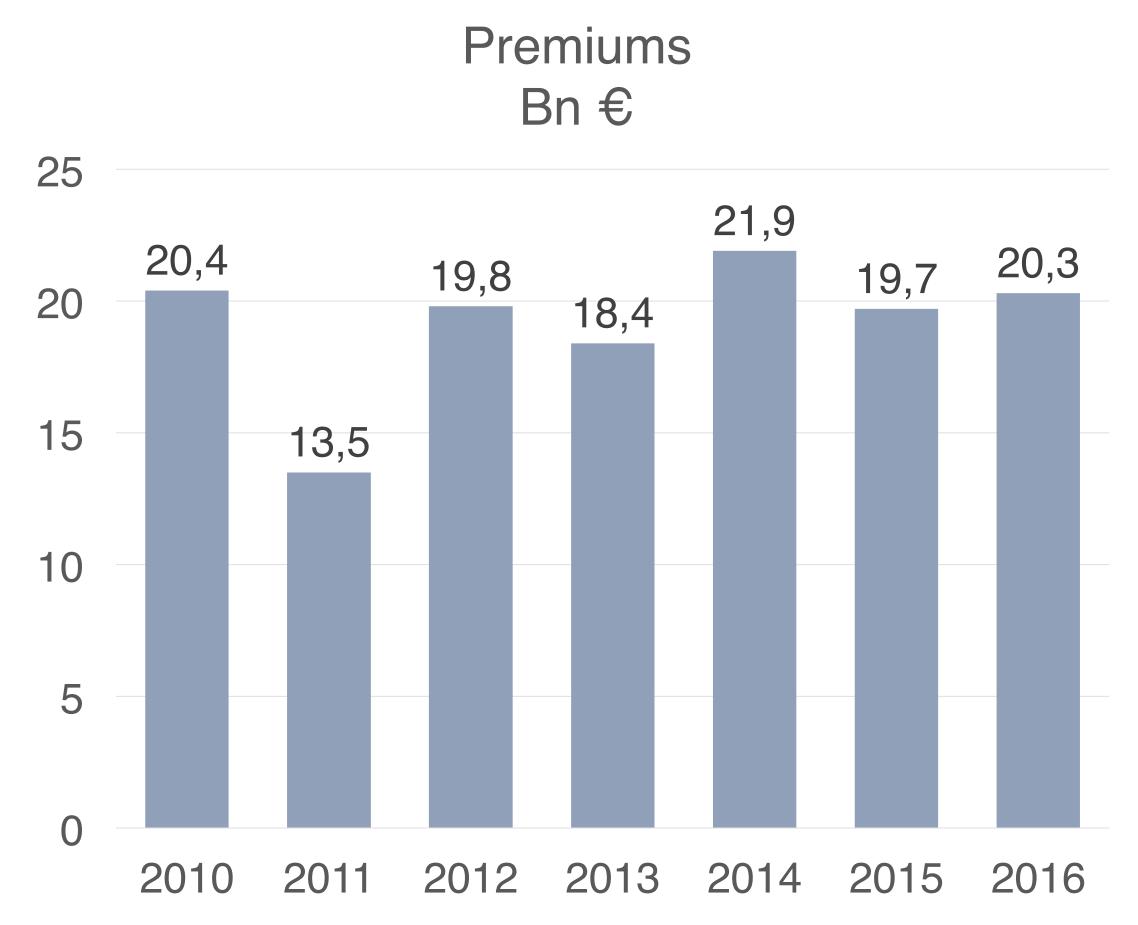
Non Life Insurance abroad [POURCENTAGE]

Life Insurance
Local Market
[POURCENTAGE]

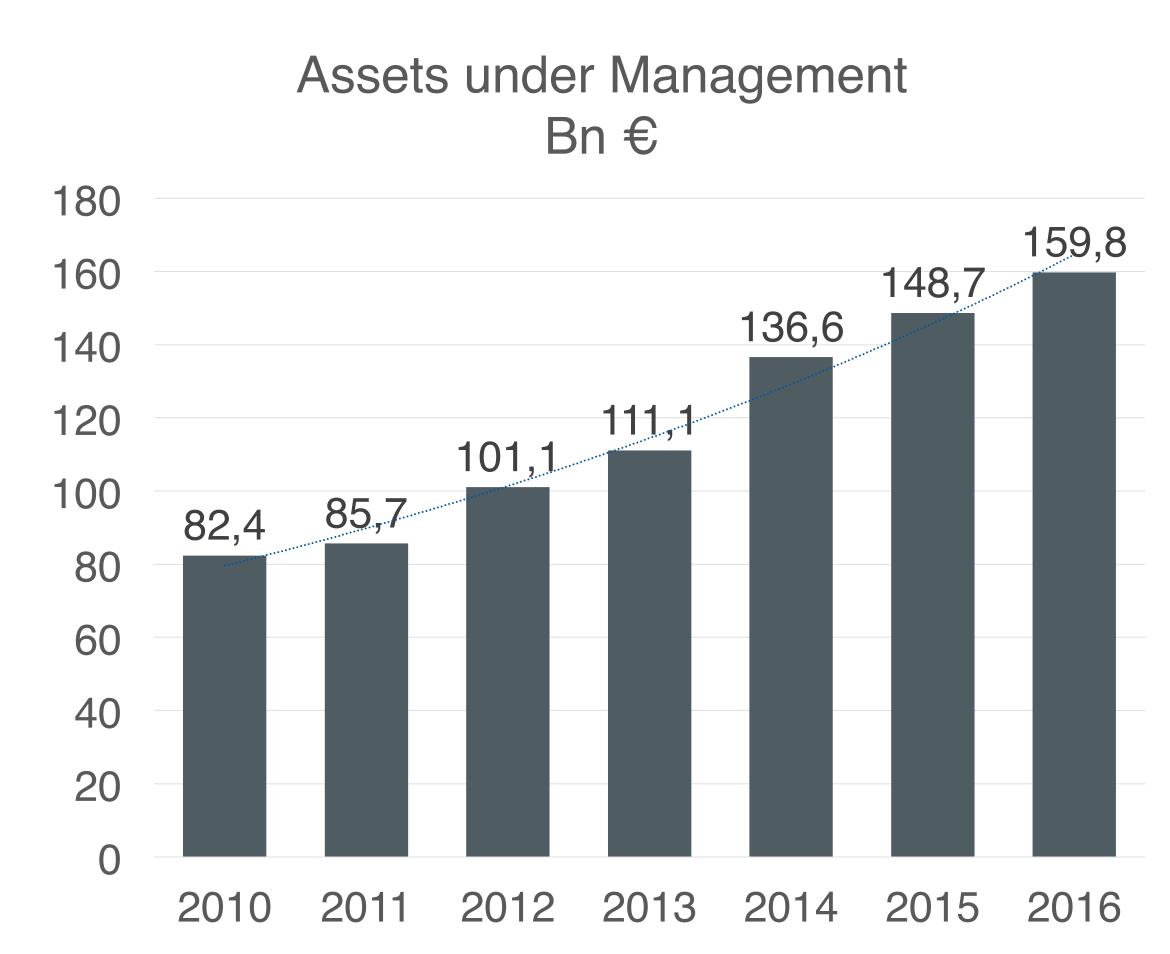
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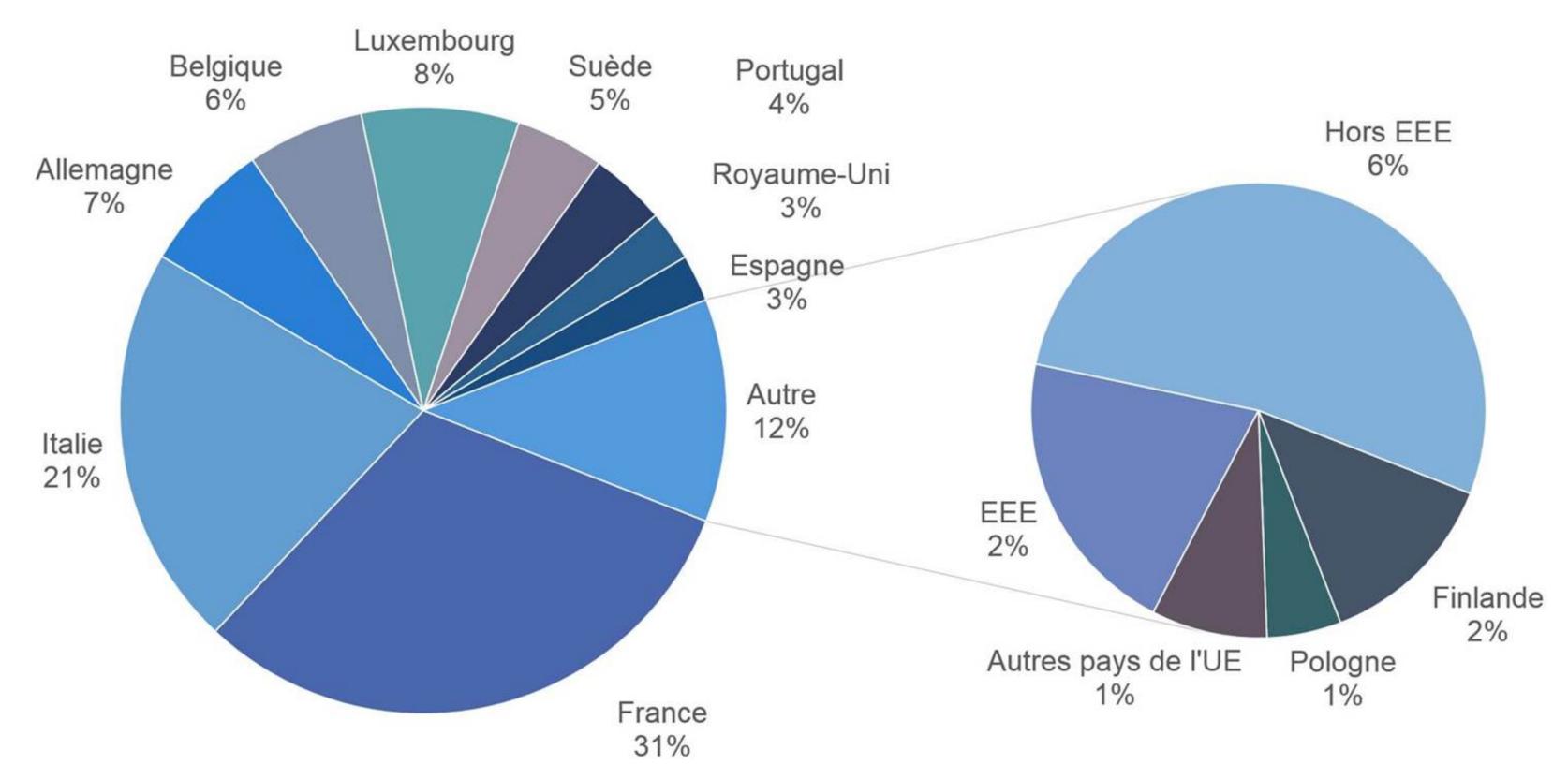






Cross-border life insurance expertise

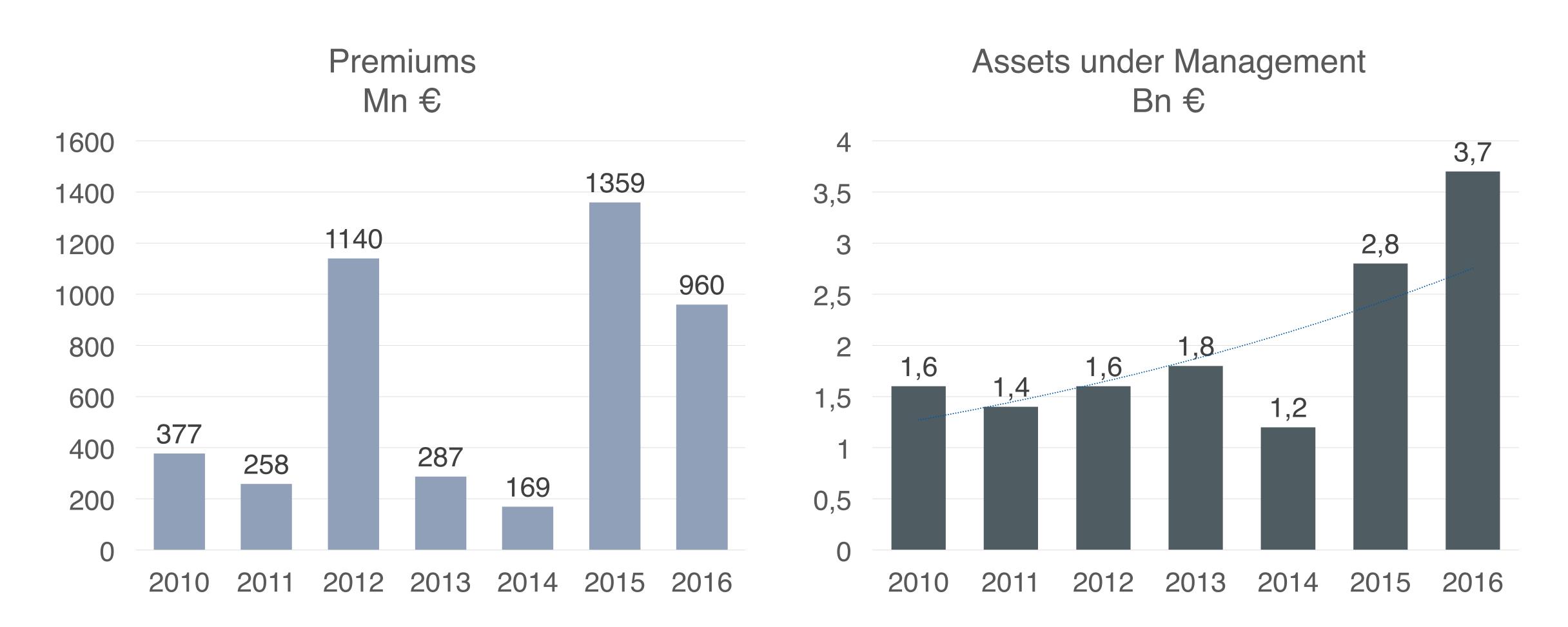
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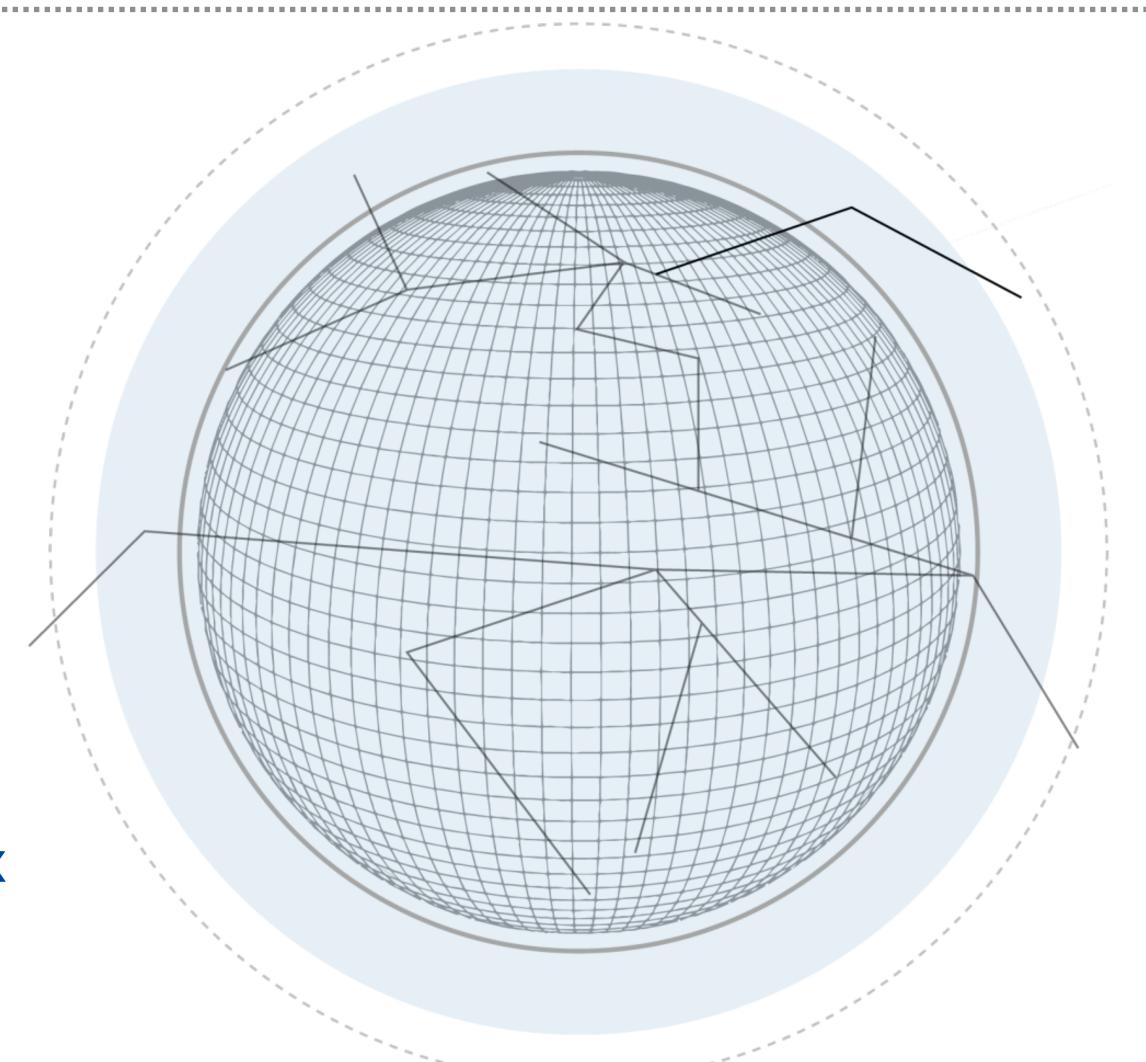


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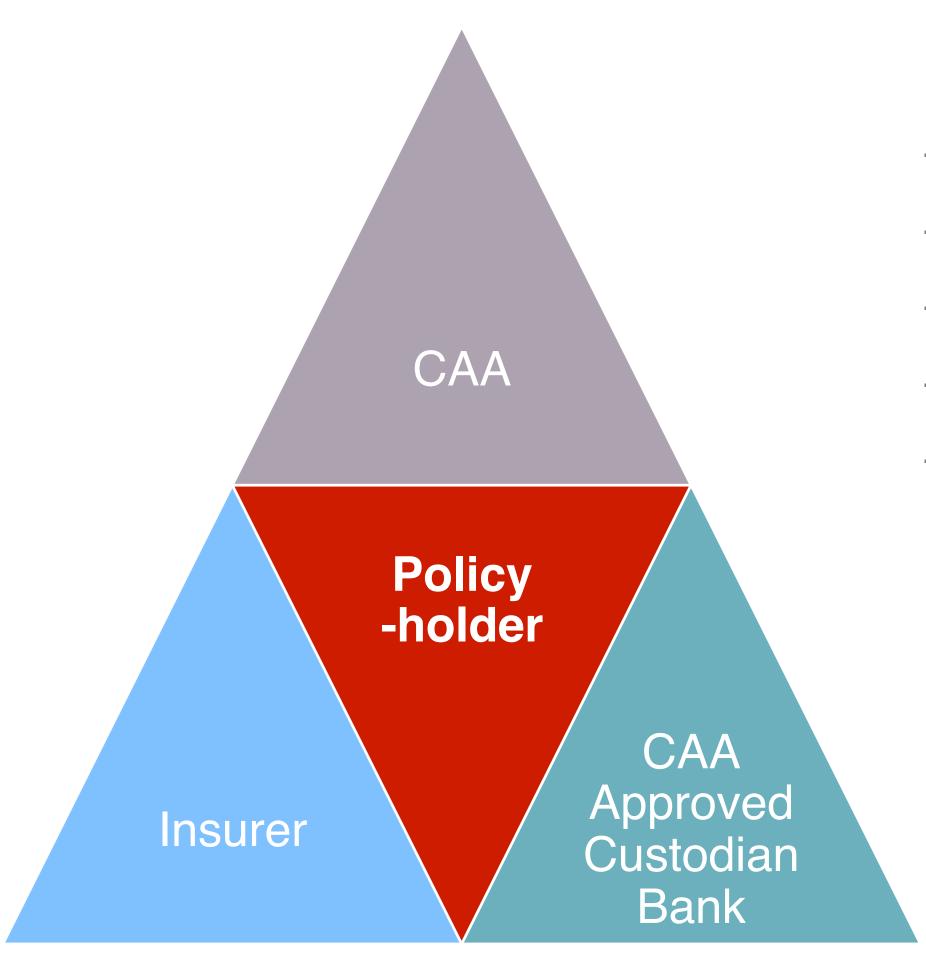
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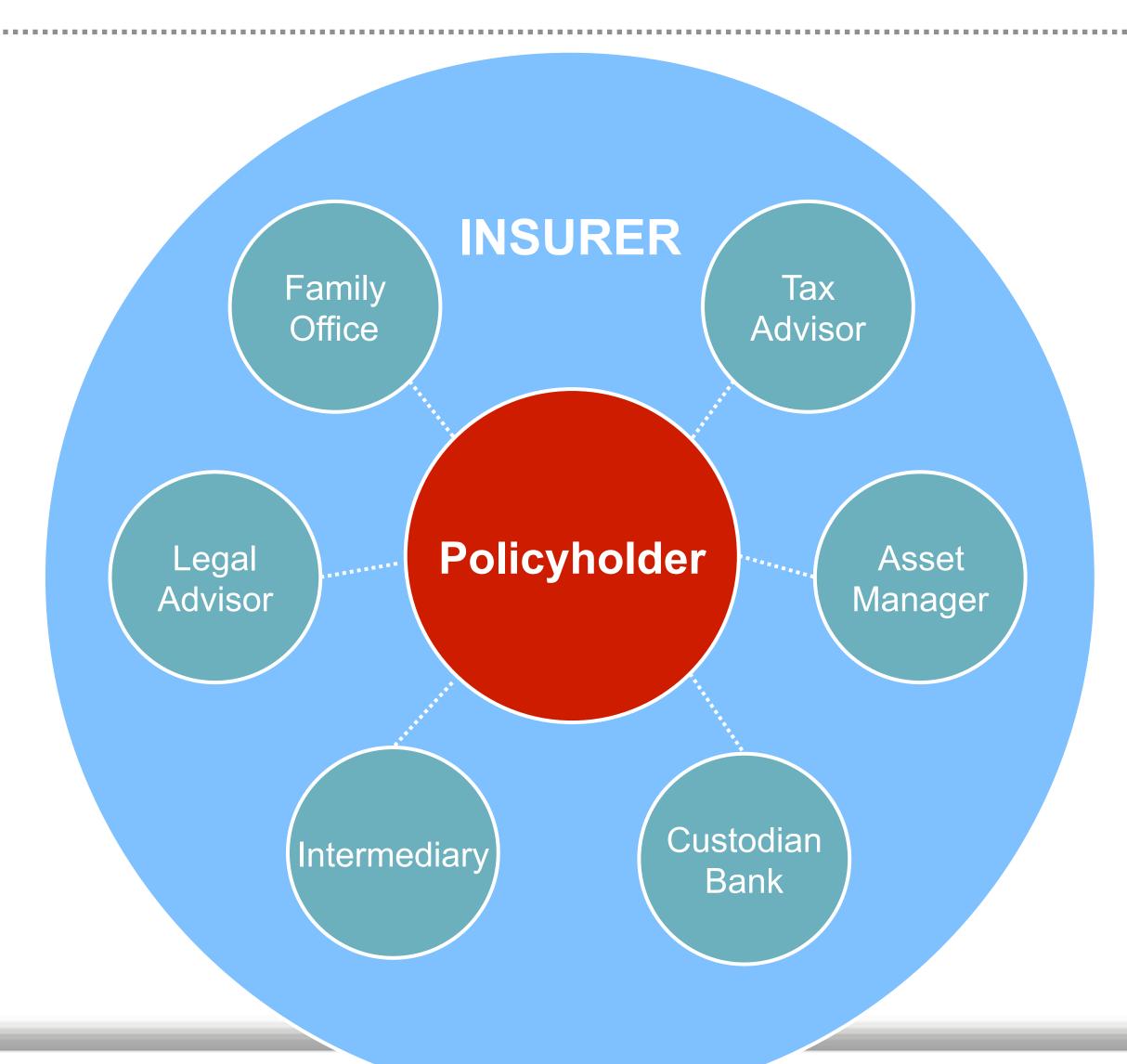
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